## Lebanese Battle GNP GROMTH RTR As Truce Nears SLOWS TO H\% LEEL:

HOSPTTTLAFFFLLATION STISSRELCLIOUSISUE

Beame Seeks to Give Misericordia Einstein's Contract at Lincoln


Reds Defeat Yanks, 6-2 on 13-Hit Attack
To Take a 3-0 Advantage in World Series
 modern equirialerit of the old Yankees,
defeated night at Yanke Stadium and took a
Commanding lead commanding lead of inree games to
none in Lhe Word Seref

 tirht
than 50 yeara to win two conseculive
Woald
 $\underset{\substack{\text { Gary } \\ \text { Fipue }}}{ }$
 was tho eager to play in ins first
World serics game to wory about the
weather
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 Kellis, who gave upe two games Kinnes. Cligi gave the three fining to playofifs but held on to winc.
ing was stage ing agaiost Lhe, Reds. for fornh was starr.



that E
that Ellis deflected to Wixiie Randolph had a good chnsee to gen Driessen, buit
bis throw was' high and poilied Chis Chambliss off the base.
After Driessen :
Faster, the major leequues' No. 1.1 nun producer during the season; bouncedia fly ball over the right-centier field fence Reds a $1-\rho$ tead ... ... Bench was the mext batter and he
hit a soft liner that ticked off the store or $\%$ " leaping " Chambliss for a single Foster stopped at third on the
bitte then -siopred as Cesir Geronimo
fored forced Bench at'-second. The Reds who seem :g. have. sobid out their limelup; sent Geronimo to bis way to steating second and Thurman


Carter, in New York, Seeking Traditional Party Vote
$\qquad$

 up traditional Democratic strength among blacks, Roman Cathoics and Jews.
 enturiastic irowd of ${ }^{3}$,oov people on

saoes in hhe prosidential poimary in Neew
York Stale last April is scheduled to

$\mathrm{s} \quad \because \mathrm{E}$


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 Sagudi Arabie
SA interp
U.S. Britain and France Say Ban
 decliring that the neve aNPefigures per-
 and unezupl
The Hghest smoce Fébruary 1894. The Ford Administration, fori ls part during the Jub-September quarier, wher
whs inctuded tit the $G$. N : : Teport. It als whe inctuded ti the G.N.P:reppor, thats

 The White Hinge Fin The White Hinuse press secretary Rni Nessen, said, the .President. was statisfief general and was escenociamy prongeseds in that
the inflation rate had: fellen during thi he infiation, rate 'had fellen dyring thy The 4 percent gain in the gi, pi tajied the t.5.percint of the segong guarpif


Anticipited Speoding pitajed

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& \text { capitial spending and retail sales hipo } \\
& \text { been pariequarity weak spots in the }
\end{aligned}
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& \text { apps even disappeared. } \\
& \text { As receoty as mid-Jul }
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 ot the Priesidentit' Council of EEmomic
Advlsets. conceded: the recovery had
 by President Ford Econcmic growth as measured hy the
 pag. 0 residents of the united Slates-
purted 9.2 percent in: the first guarter

## Campaign'76: Barren and Petty

Lack of Dialogue on Issues Is Called Deliberate In Election That Focuses on Series of Mishaps

## By R. W. APPLE'J.



An alysts Democratic Presidential nom-
Inee said ie douhted that he hid "ever seen : an
 or sputeful view of a man who writed ngly, weere It not for the foct thant Senwor Mocooyeric was saying publicliy what
many Repubican and Democratle leaders
 commented -gloopifify this week that in the "neitier one of them is giving the voter Ssator from the East sand a Democratc prexidenof a antudent had council race. Because both hajor parties: io the
United Stites a temport to puifd United Stated attempt to buila cooaititions
 oriented as politics in Britain or Franice
But even by the standerds: or this coun1


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efabricated apariment buildings in Lazdynai, an "instant comimui
about four muiles from the center of Vịna, capital of cithaania: :
Lithuanian Architects Displaying Innovative Designin VilnaSuburb

By CHRUSTOPABRR S. WREN

 Up close, they turn into tradirional Soviet
prearahriaced apartmeot huidings $\begin{aligned} & \text { staggered in series down the hillsides } \\ & \text { Most of the buildings were prearobicat } \\ & \text { ed by a local factory. Prefabrication is }\end{aligned}$


 broader effort under way in the Soviet
repulilc of ivituunia to give housing lis
Landscaning toruches inicuded flover-
beds and sculptures. like an abstract





 ized-quality and idividuality have
often suffered. Now the rest of the soviet Union in imagina-
a reapopaisal. List

 builders to improve the layouts of apart-
ments and of bulld gooo, higb-grade and
handsome houses. Attempt to Breakt the Monotony,
In Lithuania, a Badtic republic absorbe In tithuania, a Baltic republic absorbed
by the Soviet Union in in into irban plan
ners began trying a decade agoo to break
awa ners began trying a decade ago to break
away trom the monotony that afflicts
many Soviet cities. Their efforts. are no many Soviet cities. Their efforts. are no-
ticeable in a ring or modern suburbs that
have been built around thls city, known
 present a stark contrat with the ollocity
whlch dates from the
retains a sense of bistory in tentury and retains a sense of bistory in lits graceefil
medieval churches andinarrow coble
stone streets. Mr. Baiciunas said the ar stone streets. Mr. Baiciunas said the ar
chitects tixd to carry the quality of dis-
covery over to the newer suburbs. Lazdy
 to your eye you see something and then
discover something miore.t.
IIf a man

 houses may,
be different,"
Lazdyoai



 The pina forests have been brimmed
hack trom the side walks and doorways
hut not crut do wn to preserve green
around the diwn to
 buildings. 12 stionies high feature bailes.
nies io. soouhing pastel hes of volet.
pumplio or hlue. Some niote-story build.
Moscow Jews Beaten After Sit-In
Continned From Page 1 dragged the Jews from the bus, be said,
and for what some of the demonstrators
and and for what some of the demonstrators
estimated was 30 minutes chased them
then through the woods, purmeling and kdck-
ing them
Vladimir slepak, a 49 -year-old electrical engioeer, said his hands were kicked as
he tried to hang onto the bus. "Then 1
was kicked was kic
whe said
'Don'

 broken. He is a strapping, 30 -year-old for
mer any socer
a missile unitcer player. He served in
"They were. beating very professiooal
y." Mr. Tesker said. 'They used very ly."
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Ant-Scmitse Remarks Reported

## Some of the plat

You, Jews are one-third of the popula-
Lion of the world, eod you want to occupy
all of ing st the wo wh
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$\rightarrow$ Bill Blass
$\therefore$ forc Vartha straightleg pants in this labardine, $\$ 186$, completed by the ultimate blazer in polyester and polyurethane, $\$ 250$.
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mum mextem


New Accord on Lebanon Illustrates Expanding Power of Saudi Arabia

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BY ERIC PACE

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| :---: | :---: |
| baghded, Iraq. Oct. 19-A flury of |  |
| bil smiles, a spate of prlvate jawbon- | fip: che Saudi kingdom is the, |
| w annoumcements: physically, the |  |
| go of a bandful of Arab leaders in |  |
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| ab kiogs and presidents in past | $t$ kingdom is also thoug <br> goreatest unexplored oil |
| ars at woridier cities. But when the |  |
| ated gatherlng ended last oight. its | - ${ }^{\text {nation }}$ |
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| $s$ come to wield in inter-arab at- |  |
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| aition-combined with a propitious set |  |
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| These ingredients made it possible jast |  |
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| ghat no other counity could |  |
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| Sme city at the same time, along |  |
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| The reails | exceed $\$ 30$ billioo in 1976, far more than the Government is able to spend interinal-; |
|  | Accordingly, Saudi arabia is in a position to extend large amounts of aid to govermments it favors. Tts aid in 1974 in gave extensive aid to Syria and Egyp. both of which are io need of further $a s$ sistance. |
| (emem monumental:ar reestabish- |  |
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| Victory for Saudi Diplomacy |  |
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|  | ened the Arab camp and diverted energies that should have been used to confron: |
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| BOGOTA, Colombia, Oct. 18-Presiden <br> ing a combination of problems that untries, but are regarded here as the A strise by 4,500 pbyslcians of the soalized medical system has paralyzed for weeks the free health care to which 00,000 social security contrioutors and eir families are entitiled. In the emerColombia's principal maternity cen- with 1,500 babies delivered in the $t$ month. <br> Troops occupied the campus of the Na remists burned automobiles and as student restaurant. The security servs said gasoline bombs and documents an found ing tha dormitories. mitted their resignations, including two principal representatives of the n government The country's powerful ignation as well of Minister of Finance taxes. taxes. <br> The Rich Hire Botyguards There were the customary news items dit some wealthy merchant or rancher been kidnapped, or released for rann, by gangs that make a business o |  |
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Nearly everyone in this lage, untamed
country of 24 million people who thinks country of 24 million people who thinks
heis is trob enough to be kidapped thavels
with bia with a body yaard. A Toyoth dealer wbo
selles many jepe to $\begin{aligned} & \text { ranchers said rba } \\ & \text { his customers often ask for gun rack }\end{aligned}$ as an accessory There were the usual reports of clashe
 trois and smaal bends of Markist guerrin
las. or simply bandit, , ined bye the rban
revolutionaries with proceeds from kid revolutionaries with proceeds from kid
nappins orb ark toberies
Another war is on between the nationa

 are sold freely by peddilers on the streets
of this capital...lein Echeverri, vice presi-
Roberto

 as Barranquilla, were living in the state
of corruption reached in Cuba umder the

 down in social solidarity. others wh have expressed similiar views includ
Archbighos Jose de Jesus piminto 0
anizales. presideot of the National Con
 crrea preesident: of
inn of Industries.
Sut businesmen


## Don't forget the popcorn <br> a after you check the movie pages of The Times. Seven <br> ©̈he New Ho Horkêmes days a week in <br> ,


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## a growing "till against Israel in

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THAT'S JUST THE WAY YVES SAINT LAURENT LIKES HIS.
Take the shit on the left. Comes in beige ond brown. Or blue and grex. But thot's three shades of beige.
now. A stripe of a different color. Bliue ond grey with a little thin line of rust. Or green and beige with a
now. A stripe- ef a different color. Blue and grey with a little thin line of rust. Or green and beige with a

- thread of burgundy runining through. Understated opulence. All you need with it: YSl's simple, solid,
silk-aind-polyester tie-navy, brown, burgunely, or any of half a dozen ofter colorss, Ys. The YSL shirts, in poliyester and cotton, sizes $14 \frac{1}{2}-15,151 / 2-16,161 / 2$, overage sleeve length, 19:50 each. Men's Shirts and Neckwear Collection, Street Floor. Call (212) PL 3-4000. Add sales tax on mail and phone, 1.25 4
handing charge beyond our regular delivery area.


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 WWU UKE MY SHRTING STRIPES TO HAVE DEPTH AND SUBTLETY AND RICHNESS .. TO LOOK, LET'S FACE II A A A EXIRA SHADES AND YOU KNOW WHAT? and Neckwear Collection, Street Floor. Call (22) handling charge beyond our regular delivery area on mail and phone, 1.25

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## ON PRETORIA VETOAD

Continued From Page in tha Coumcil hallfrom time to time
The defeated resolution would have ohligated governments of nations belong.
iog to nition, aircraft, vehricles or or ormse, amimur
meant for military use as well as quare
parts and any information relation to
such supplies
$\qquad$ bia and in Southern Africa," he se said
such supplies.
The friple veto was denounced hy salim
A. Salim of Tanzania, who charged that

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\begin{aligned}
& \text { mibia and in Soerthers Africa," he saic } \\
& \text { US. Enphasizes Voluntary Action }
\end{aligned}
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 that the Prietorias Goveremed ent an observer but not : delege




We know you Americans have quite an eye for advantageous sithations. (Though we' 'ee forgiven that one
200 years ago, we haven't forgotten.) Well, be that as it may, you're invited to take advantage of us again. And with the way our pound's been dropping, there's never sheer folly. And this season is perfect for your visit, too Our theaitres are proudly showing their new performances. (If you take the London Show tour-you'll see my
new hit. And after the show, stay for a few moments and we'll have a little chat.) Our British spirits are as good as our fine British weather. And British Airways has some
Th Cheap-Cheap
\$325
That is the name of our lowest fare, you know. And now it's even better because of what we ve subtracted fron it. Cheap-cheaply as those of you with three weeks or more Once you needed 22 to 45 days; now you only need stay 14 to 45 days. But, to get it you must book and pay two $\$ 50$ caincellation fee. For you impulsive ones we still offer our low 22 to 45 day fare that requires no advance booking. And yyou preer to tour our country on a tour,
London Show Tour
4*) 433
Here's one you Americans have been taking advantage of for years. And with good reason. You get a round frip
fioht from New York. 7 days and 7 nights in your choice of 30 London hotels. 3 different theatre plans, 4 theatre tickets. And an Avis car for 3 days (your gas and mileage).

## Show-Shopper

 \$489That few show- Choppar of oufs is a chow stoppet. in gives all of you who know a bargain when you see it the chance to see more bargains than you've ever seen gives you. And so much more. A half day's shopping tou
of London including lunch and a visit to the farnous Silver.
Vaüts (a sterling place to buy some excellent $\begin{aligned} & \text { iviver). A full }\end{aligned}$
. day's shopping in Brighton, long famous for its antique
shops, with lunch and rourd-rip tran shops, with unch and rourdo-trip transportation. A
voucher for unlimited bus and rail transportation around Loncon for 4 cays. Fashion show and lectures. Lunch at Dickins \& Jones (you'll need the rest). And even a suit-
case to bring all your bargains home in.

Fly/Drive Holiday $\$ 439$
You get your round--rip flight from New York. Your first
night with is in agod Lordon airporthote. And avis
car for 7 davs with ull you'd like to go and we'll be happy to point you in exactly

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## British arrways



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Wet take good cara of you to Britain, Eurcipe. The Wortc.

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# starts tomorrow 




The Limits of Beame's Authority Move for a Hospital Affiliation in the Bronx Brings Religious Chaty

Mayor's Effort to Oust Holloman Reopens Issue Of His Lack of Control of Semi-Independent Units
With the disclosure that STEVENR WEESMAN

With the disclosure that Mayor Beame rhis year, not to mention the $\$ 100$ mil
is actively seeking the ouster of Dr. John I lion in deficit projected for next year. is aciuely seeking the ouster of Dr. John
City Holloman as president of New York The beard prembers were vexed tha
 News
Analysis dependent agencies cos higi in-
den-
der fresh strains. For
 clear what same the Mayor's it it is not entirir authority
in this For 18 months Mr. Beame bas made no
secret of his displeasure of having to deal
with the city's independent agencies narticulariy the Boards of Educations zod
Higheef Eduatiou, the Transit Authority
and the Health and Hospitals Corporation and the Health and Hospitals corporatition
the lage he bas more than once calle on the Legisitaure to give him greater statu-
tory authority over their affairs.
Tbe City Hall araument has


 yeame if the city slips in its rigid thre
year timetabe to hatance its buget
required by state and Federal law. Insists He Is Powerless All the time that he has asked for
greater powers over the independeot
 But there is another view of Mr.
Beamets behavio that explans. for some.
the latest turn of events. This view was the latest turn of events. This view was
expressed in a sometruet tense. arrumen-
tative tone at a meetint last
 that orersees the city's fiscal affairs. A "consensus" was reached among the pants said afterward, that Dr. Hotoman and the high-level management at the
Health aod Hospitals Corporation were a "disaster" and that Mayor Beame could do something about it even under present circumstances.
Fear of Growing Defleit Fear of Growing Defficit
The board members were responding
out of fear that the city's strained fi-
nances could be compietely undernined

Continued From Page 1 served by the new Lincoln Hospital own peoplith-that is by a hospital that
had an affilition with a Roman Catholid hospitan-rather than by one identified with Jewish support The emotional dispute is largely an
outtrowth of another hospital hatitle in
the oute rrown, in which the chlty s yeatht and
thospitals Corporation chose Montefiore Hospitals Corporation chose Montefior
Hospital and Medical Center, another institution with Jewish cupport, ranther than Misericordia to provide dotions and
oheh healtop prosssionals to tun the new
\$100 milion North Central Bronx Hospital. Monten North Central Bronx Hos
a year in its affiliadion pred proosal. milion
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 tion would risk the o
voters $n$ the Brons.


 Dean Friedman said that any move to
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Heath Departuent" Dr. Imperato bas Health Departument." Dr Imperato bas
served as first deputy health commission-
er since 1974. $\left.\begin{aligned} & \text { er since } 1974 . \\ & \text { A spokesman } \\ & \text { for the the Mayor's office }\end{aligned} \right\rvert\,$

 Jan. 1, he matter of ane new che uiman
of the Hean
had not yealth and Hospital Corporation
bad stench from it will püt a stop to it,",
he ssid.
Although fie said the eity had the legal
authority to cancel its afiiation contract


## Bon vayage!

Next time you hear that, will it be for you?
There's nothing like a bon voyage party to There's nothing like a bon voyage party to make people wish they were going, too. to help pere If a cruise is in your future, check get Travel section every Sunday for a variety of cruises in every price range. The alcius 1 Hork Eimtes
America's bigest vacation guide

 ATA








I NEVER LET MY WAIST GO TO WASTE. IT'S TOO GOOD A FOCAL POINT. AND THERE'S NOTHING LIKE A BELT TO PULL AN OUTFIT TOGETHER. YVES SAINT LAURENT'S MOROCCAN-STYLE BEAUTY, COMPLETE WITH TASSELS AND GILT.
A dress or a skirt can only da so much. Thank Aden, ve gat ta provide the rest. Myself, and
Soint Laurent belt. This is ane of my favorite pravisions far dark winter's nighis that lie ohead black velvet gone fontastic with glititering jets, galden threads onc silky rassels. Sizes A (24 to simple things look exotic, my exotic things, aut of this world! Just one from o collection of Yves Saint Lourent belts fram Belt Collection, Street Floor.

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The records show that TWA has the best on-time performance on more routes where we compete with American and United - based on percent of arrivals within 15 minutes of schedule.

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These statistics are shown in CAB records for flights actually flown and include the busiest city-to-city

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CHICAGO
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LAS VEGAS ONTHE
PHOENIX ONTME
KANSAS CITY ONTHE
COLUMBUS ONTHE
Being the best isn't everything. It's the only thing.

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Virginia, a State With Many Changes, Is Still Expected to Return Byrd to the Sen
 ivve Virginin Democrat whose gentleman-
Iy opilital juggeraut maintaned the
status quo in the old Dominion for
 than three decades.
In the years since the Senator died,
Vrivinia bas become one of the country's
hali-dozen or so
 tion growth, economic expansion, educa-
toonal improvement and racial modera-
toon



 'tion to a second tertrin in a race with
Admiral Elemenumwalt, the retired Chief
of Naval Operations.
 the 20th century, that the more things
change e an placee that hoasts of 369 years
of tradition, the more they tend to stay of tradition, the more they tend to stay
the same
The current Governor, Mills E Godwin,
is the same is the caume Mills Godmin who was Gwer,
not at the time of the elder Bydd's death
nim 1966 . The Virginia General Assembly is stull
a. eipislative boody that purs as much
premiun on courty decorum as new premium on courthy decours as new
lawn othe prevairing feeling being that
the latter frequenty do as much The Vir

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## Feel Eke running away from home?

 To Waikikd, Montmartre, Acapulco, theGreek Islands, Miami, Las Vegas or wherever Greek Islands, Miami, Las Vegas or wherever your quick little feet may want to take you?
Make your starting point the Travel section Make your starting point the Travel section
of the Sunday New York Times. Plenty of ideas here from Times staff writers ... lots of advice from world travelers. And pages and pages of advertisements from resort areas, resorts , transportataion yeus happy and comfortable in your home away from home. Chbe New Horkêimes America's biggest and best-read vacation guide

# NEW TASTE: 100\% HIRGIN товасСО! 

TASTE NEW LOW "TAR" L \& M FLAYOR LIEHTS!

The only cigarette made with just the tender "filet" of $100 \%$ virgin all-leaf tobacco.

- No tobacco by-products. - No reconstituted tohacco, No added stems.
Every other brand contains up to $25 \%$ of these harsh-tasting odds and ends.


## REALTASTE:

 ONLY 8 Ma. "TAR"

Warning: The Surgeon General. Has Determined That Cigarette Smoking is Dangerous to Your Heath.

Flaver Lighs: 8 my. "tar", 0.7 mg. nicooine: aw, par cigastete: by FC Method.

# From New York, only Northwest gives you so much service to these cities. 

## SEATTLE/TACOMA

$\qquad$
The only 747 nonstop service.

| Leave | Stops | Freq. |  | Leave | Stops | Freq. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| E 6:20 am | , | ExSu | DC-10 | L12:20 pm | ${ }^{\text {c }}$ | Daily |  |
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| E 8:50am | c | Daily | DC-10 | E $4: 15 \mathrm{pm}$ | 1 | ExSa |  |
| J 10:00 am | 0 | Daily | B-747 | J12:30 am | c | Daily |  |
| E10:30 am | c | Daily |  |  |  |  |  |

## MPLS/ST. PAUL

The most nonstops, most flights going.

| Leave | Stops | Freq. | Leave | Stops | Freq. |
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| L12:20 pm | 0 | Daily | L 7:50 pm | 0 | Ex Sa |
| E12:30 pm | c | ExSa Su | $\mathrm{J} 12: 30 \mathrm{am}$ | 2 | Daily $\quad$ B-747 |
| E 1:20 pm | 2 | Su DC-10 |  |  |  |

Four nonstops every business day. $\qquad$



## DETROIT <br> The only wide-cabin nonstops.

 Meresrasinstith MaEses repoetryt




Long island, 516 He-45-0200:


## NORTHWEST ORIENT

The best of both worlds

# The Tricentennial in your opinion. 

Some time ago we ran an ad asking for your thoughts on life in the year 2076.
The response was overwhelming. Thousands of people from across the country took the time to write and let us know what they were thinking.

We heard from senior citizens and kids in elementary school. From liberals and conservatives, in every state of the union.

Coystal Tabor Stone
Assistant to the Dean, College of Education
University of Texas
Austin, Texas
The following are excerpts from a Graduation Day address inspired by the Tricentennial Program, and delivered at the University of Texas, June 1976)

Many advertisements have been generated by graduation exercises. As far as I know, this is the first graduation speech that was inspired by an advertisement...

I am titillated by the question: What of a hundred years from now?
As teachers, you will very likely be teaching children who will be living in 2076. What can I say to you today that might have impact on them? What would I challenge you to give your students to survive in our unknown future?

The very things I would give to you, if I could:
I would give you curiosity -a wonder for all the worid about you.
I would give you courage. For life is not gentle, nor a safe place. You are your own "safe place."
I would give you a belief in yourselves.
I would give you the right to succeed and the right to fail.
I would give you a sense of humor, for laughter is a joyfil sound.
And finally, above all, I would give you the capacity to live your lives to the fullest. To love and be loved. To know the ecstasies, the agonies, the joys and sorrows. Take the time to contemplate some of our eternal mysteries-the unfuring of a leat, the sprouting of a seed, the poetry of a bird on wing-all the things which combined, make for you ā full life.

I would give all these things to you. I would have you give them to your future students. If they have these things, could they not meet 2076? Or 3076? Or even 1977?.

To all of you who wrote us; we thank you. Your opinions intrigued us. And encouraged us.

For here at Atlantic Richfield Company, we believe that a better future for America and the world starts as a matter of opinion.

Below are excerpts from four of the more than 53,000 responses we received.

## EllaWatson <br> Retired Government Employee <br> Alhambra, California

As a senior citizen, the year 2076 will be beyond my lifetime. But for my loved ones, children, grandchildren and the citizens of the world, peace would be the greatest goal.

## Lisa Clark

6th Grade Student, Age 10
Los Angeles, California

## Dear Tricentennial,

Here is my idea: To make a commercial with a little kid reading a letter saying:

## Dear Parents:

You are always saying you love us. If you really love us, you would save something for us to look forward to. So please try to do your best to keep the world liveable for us, because we have to have somewhere to live too. Also our children; your grandchildren, need a place to live too. So, this is not just your world. It's ours too.

Thankyou,
Your Children

Mike Wilson
Rock Island, Hlinois
Our energy "thing" couild improve either of two ways. A grandiose new invention or discovery, or every citizen "doing his share" to conserve in every way possible. I think the latter is the most effective solution-though a hard put one.

Piease note that all ideas submitted shall become public property without compensation and free of any restriction on use and disclosure.
Tricentennial P.O. Box 2076, Los Angeles, California 90053

## ARCO 4

AtlanticRichfieldCompany

# Not Guilty 

## the aerosol spray paints manufactured today do not affect the ozone layer

Unfortunately, most people have been led to believe that all aerosols are harmful to the future of our planet. That is not true
The majority of aerosol products on the shelves right now are in no way suspected of affecting our environment. Guilt-free, you may enjoy the convenience and efficiency of virtually all spraypaints, insecticides shaving lathers, and food toppings.

The confusion has resulted from the blanket condemnation of all aerosols-when the point in question is not aerosols, but the use of fluorocarbon gases as propellants.

A panel of The National Academy of Sciences has considered the problem of fluorocarbon gases weakening our planet's ozone layer and threatening to affect the earth's climate. They have recommended select regulation of the uses of fluorocarbon gegses and have suggested two years be allowed for further scientific study.

Unquestionably that is something scientists and government agencies must resolve.
But we feel it is equallyimportant for the people to understand that the greatest number of aerosol products produced in this country do not use fluorocarbon propellants. Almost without exception, all spray paint manufacturers use hydrocarbons and hydrocarbon propellants pose no threat to the earth's upper atmosphere

We at New York Bronze state unequivocally that none ofourproducts contains fluorocarbons. Furthermore, we pledge to avoid the use of any chemicals or systems that have been adjudged harmful or deleterious by any recognized and responsible authority.
Do you remember the mess we would go through to paint with a brush? Do you remember the nuisance of making shaving lather? Or the time and trouble in mixing and dispensing insect sprays? Or whipped cream?

Today, most aerosol sprays are not only useful, economical, and convenient-but also ecologically safe. Misinformation should not deny any of us their benefits or the pleasurable experience of using them. "The other day we talked about fluorocaroons,
the aerosol spray can propellants that maybe damaging
the environmente and I think it's possible that we the environment, and I think its' possible that we left a dalse impression among some viewers. Wha
said durint the iscussions, and what I want to
emophese
 propeliantrin wise in only about hald the spray can
prodicts on the market. Therg are other propellants products on tite market iherg are other propeliants
used in aerosol spray cans that
curt
 ussed in sprray paint cans, just as on ene exa apmpe.
So don't automatically shy away from EVERY So don't automatically shy away from EVERY spray
can producton the market out of concern for the environment Rememember that on concerrn for the Hroducts is free of ssspicion." Tom Brokaw, Today Show,
"The ooly harmful sprays are those using
 cosmeties as hairs spray. spray canno of paint, shaving lather and others are harriless. Theey don't os




## How to have an art-full weekend

Don't miss the art news, reviews, criticism and advertising every Friday in section of The New York Times, and every Sunday in the Arts and Leisure section Ethe Niew Hork Eintes Advertisers:.for information or to reserve space call (21.2) 556-7221.


Lindberg Memorial Fund Begun By Doolittle and Neil Armsrtong

| by Jomn noble wiurozd . |  |
| :---: | :---: |
|  |  |
| yesterray plans th honor one of the moun | Worrid wildife Fend. |
|  |  |
|  | The annougcement of Lindbergh Fel- |
|  | the anniversary of the pilot's arcival in |
|  | Paris. after the 33-hour flight in the 'Spirit of St. Eouis." |
| World War II air reaid on Tokso, | Mr . Armstrong showed up 15 minutes late for the confereoce, apologzing by saying: |
|  |  |
| moon, will direct a drive to raise a $\$ 5-\mathrm{mil}$ - | saying: <br> Tre mastered some kinds of trarspor:- |
|  | tation, but not the streets of New York" The former astronaut and commander |
| sary of Mr. Liodbergh's takeoff? on the | of the Apoll $\square_{\text {I }}$ missioo to the in |
|  | now 46 and a professor of terospace engi |
|  | Coincidentally, Jike Mr. Lindbergh, one of Mr. Armstrong's post-flight interests is research in medical technology. |
|  |  |
|  | Couple Ordered Held for Murder In Beating Death of Daughter, 4 |
|  |  |
|  |  |
| the age of 72 After his eppic flight from Nion as a test pilot and airline execetutive hut also bramched out into medical tech-nology research and, increasingly in his |  |
|  |  |
|  | Ronald and Wanda Maddlux today were ordered held for grand firy action on, |
|  | charges of first-degree mumder in the heating death of Mrs. Maddux's 4 year |
|  |  |
| 1 nater years, wildilfe conservestiongy in ins held daughter, Melisha Morgana Gibson: | old daughter, Melisha Morgana Gibson: |
| Announcexment or the memorial furd (The child was taken awa |  |
|  | in 1974 when they went to jail for abusing her, but she was later returned to |
|  |  |
| General Dooittie. who wili be 80 years | The courple continued to ${ }^{\circ} \mathrm{be} \mathrm{held} \mathrm{without}$ |
| ar, commanding voice to reporters. |  |
|  |  |  |
| He said that he was sure that Mr. Lind- by Ceneral Sessions Court |  |
|  | District Attomer Richard Fisher told |
|  |  |
|  | "and her natural mother sat there watch" |
|  |  |
|  | ing from Monday night, wben this ordeal, started." |
|  | Joe Bagwell court-appointed attorney for Mrs. Maddux, asked that the first-degree murder charge be dismissed. |
|  |  |
|  |  |

# De-tarred but not de-tasted. 

Lower in tar than all the Lights


[^1]7 mg . "tar: 0.6 mg nicaine av. per cigarette by FIC method.




Transcendental Meditation Session Proving Popular at United Nations


## 




## TAKE A DRIVE TO SCARSDALE

## 7echys

 GREATEST WINE SALE EVER
## ,

I.E. TAKE THE FOLLOWING DOZEN:

REAT SALE PRICE
7 Chateau Rausan Segla IMargaux) Rausan Segle, one of the great Se..ond
Growths at s5. 99 1972 Chataau Figsac (St. Emllion
 what you get when you "Take a Orive To Scarssale"I
1969 Chateau Gruaud Laross (St. Julien)
 St. Juliens. (Many people think it is the the thes.) cen you imagine walking into e New York
restaurant and seeing this great wine listed for Sestaurant and seeing this greaz wine isted for
S4.49 the botle? Twenty dollars perhaps.
hut $S 4.49 ?$ If yeu find the restaurant, we will huy the meal
Sure it's Larita Rothschild (Pauillsc). Sure it's not as good as 1970 or 1966. Laritite
but at $\$ 4.99$ the hottle so 1970 Chateau Duhart Milon Rothschild PPauillac!
Duharr. Milon not only borders Latite Dunart, Milon not only borders Latite
Porschild, hur is owned by Elie de Roths.
child, the our er of chisd, the oumer of Latite. At 571.00 the 1ong. Put your ordars in early.
975 geauiolais IFrank Schoonmakerl Beaujoliais is Beaul|olias shond It's not suppo... to sell for $\$ 5.00$ the bottie. This is ready to be
1975 Ockfener Bockstain Kabinett iWinzerverain).
Ockfeners are light, almost steely, elegant with an incomparahle bouquet.
1975 Scharzhofberger Spatitese (Van Volxsmi)
Scharzhofbergers are from Wiltingen but so famous that they are sold anly as Scharzhofberger.
 Life There is - And it Ain't Fleischmann's Ain't Seagram's $180^{\circ}$ I. And It Ain't Gilbey's

 and Martray. The Chapuis are $\$ 6.99$ and
$\$ 81.00$ the casa and tha rest are $\$ 5.99$ and $\$ 71.00$ the casse.
2. 1971 Chassagne Montrachet Rouge (Moreau) . . Red chassen Montrachet Rouge Moreau) ...
vears and this Chassagne from Morazu is
perfect. perfect.

## REWARDI The Strongite [1] <br>  

## zachys 20 EAST PARKWA

Opp. The Scarsdale Railroad Stratio
$\mathbf{9 1 4 - 7 2 3 - 0 2 4 1}$
ONLY 5\% SALES TAX
A.M. to 9 P. M. s

## TEACHERS

Check job offerings in The Week In Review (Section 4) every Sun
day and in the "Aboul Education" news and - advertising teature every Wednesday.


Los Angeles Car Habit Is Difficultto Break
. By ROBERT LNDDSEY LOS ANGELES-To get people out of
their-cars man effort to cut down om
poidution and watic
 each direction of Califormid's busiest free
way to buse and far pols. Reaction
among city residents. Epown for their among aity residents, krown for their
almost ingular devotion to their cars,
was fierce and predictable. was fiercce and predictable.
 demanded recall of the politicicans. who
 ters assating the sineme ciming it as
evidence of an ominous treod toward
gitan govermment by Big Brother.
Newppapers campaigned the proict. Bumper stickers, petition drives
and
floweredt. campaigss to kill the project To cope with the requirement that only cars containing three or more persons
could une the special,
cocalled Dianond Lanes" (because of their diamood-shaped
pavement markings) some motorisis firied teen-agers sod elderly perisons to ride
with them to work. Ohbers perched welt dressed store mannequins asa wifesize in
flatable dolls on the back seats of therr
cars. cars. Judge Throws Out Plan

 More than three years 2go, 2 oew
Mayor, Thomas Bradley, took office here
 breat ground for a rail rapid trassis sys.
tem witinin 1 montins.
Not oaly did the 18 mooths pass without progress but also there is no prospect
of a trasist syeter being built though
it seems there are always new etudiee being instituted so polan one.
The Mayors. experiences, and those on the Santa Moicace Freesway, and have provided
further evidooce that harring a prolonged. further evideoce that barring a prolonged.
serious gasoline shortage. mass tranppor-
tetion serious gasoine shortage, mass stanspar-
tetion faces a dim futur in this.
tessene quito
tesetial urban expression of the autoThe public woo," said Glena Fos
ter. aceretary from a three-car family
tho drives to work alone and hristed
who
 "and the Govermenent doeosn't she seve
tight to deide one day that we can
uise them." right to do ded

The wbole thins wolldore
 sports car from Marioa del Rey, an
ocean-front apartment city that is
mecoa for single people. "fow can ymu
have a car pool whea you've got two seats? Even if I had hourve got two
Myers added I dont know anybody who tive where I do that goes to the same
pacee at the same tiree.
The southern Ciffiomie motorist has
long been part of American folklore
 manhood, sex. the aminipreseot sun
here and the suposed ruphessness of
all the Easterners and Midde-Westemers who emijrated here
Two-car fanilies here are practically ar
exception. Three and four-car families are Two-ca
exception.
routioe: swers here to their probleme of coos
tion and long coomuting times.
 haps ooce a community coromithat per-
completely to tre uutomobile there may
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 day, the morming and afterooon commuut-
ing periods, the freway often beocme
as choked as an artery bloccked by 2 blood
ciot $\begin{aligned} & \text { The people curse the congestion, hut } \\ & \text { show oo signs of wanting to trade their }\end{aligned}$ Show oo signs or and commuter train
cars firer subways
Times recent yeiran vorers

 | a rail |
| :--- |
| june | It in not that Los Argeles shas 00 mass

transportation Lits hus about oie million passengers daily,
there is a convenient minimus sbut
system in the downtown areas Buxt
 part, the peophe who ride the bus a
those with no chocice the poor, the
deryy the handicapped and the yea
young.


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 tation. Hones, jobs, schools and stores
are oot. lined
spokelibe corridors nearly aloog an few



 support mass transit, a situation lack-I Using existing freeways in combina-
ing here


 system is buit their communities must' seeable fiture, the califormia driver ap-
be served by it likely to rempaio. well, driver. Church Council Studies Demand For Ouster on Nazi Crime Charge
by kenneth a. brtg
$\qquad$ Natiooad Coumcil of Churchess met in

 is a Nazi war criminal
"No major results" were reported from the two-horr sesulteeng were reported from
deomin of the 31
deominicional beads and an atmosphere


 Tie coaffict centers on Archbihsop Va
 Episcopate, A member of the Orthodox
Chirctin Americ. The Acchbisho bas
been accused of war crimes by various
 tion Proceedings are under study by the
Unitite Stutes mmigration and Natural.
ization Service.
The


 No church Investigation
Thestigated conceded the chat ithad had or but bad reli
 Menters of Coocene dew ewish Youth
were schedule to meet. ith the council
staff todey to discuss the issue.



 h. remove the Archbishop, and
anders reacted with expressioos of
and dismay. The protest group resporieded by oce side Drive last Thursdsy. They left the
building only anter assurances that the
matter would he brought up at the staff
meeting. The controversy iovolyes a tangle of
olatile issues and relationships amoog Though some couocil miembers have
artued for the ned to remore the Arche
biskop on morat grouods. others have cautioned agaiost grouds, possibitilyers of have
fering with the prelates right of due Jews have coofrooted the council with
serious challenge that could further or benb the ecunenical body. Any him
babong suspeted Nazi war crimialal could badly damage the body's repu-
ationat bas complicated the preseot pic-
Whe is the difficuly of reaching an agreed

## Around the Nation

## Agency Plans Crackdow

 On Fluorocarbori Gases WASidivicion oct 19 (MPD)Envinominitil Protetation Agencol ì dyy that It woukd cutack dowi by to phase out the gas from the rome: coinsumer a arosesi prodidatis. The agzacy seifd that it had s. etter to all pestidide: prodiocars. or marchanical devices for filuoroca: It: ilso sai


 prodicict,





Death Sentences of F In Virginia Commut


He commuted the seotencesin.

 Secuted." Governor Gyopwio sait




 The lass eveeution io the Unit,
was on tuoe 2 2 1967 , wheo 1
 ing chis prespan!
Mississippi Acquires Big Tract as Refuge: The slate of Missisisipi has
 The announcomentant was mat ature conservancy of Arions woiked for frefe years

 Tivaccurire the land The Nathithto
 Pany. Mississip Tud, wirah extends for Bir mily lon under the
The proied is ine $1.6555^{2}$
 Reeional offices are in Alan:



## Houston. New Orleans. Daily nonstops on Eastern.

Save 20\% to 25\% with our round-trip discount fares.


FT CARTER VOWS TO END BOYCOTT OF ISRAEL He Blames Ford for Its Continuance by Arabs－Candidate Warmly Received in Miami Beach

## 

 Carter began tha final two weeks of his
campapign today by blaning President
Ford for the Ford for the continued existence of the
Arab boycott of companies doing business Arith Israel，and without saying how ha
intended to do so，vowing to put an end to it it he is elected． After a speech in whicb ha promised
national health insurance plan，the Democratic nominee made an appearance
at an ceanside park bere，where an en－
thusiastic and predominatly Jewish audi－ ence heard bim call the boycott＂an insult and a disgrace＂to the country．
＂For the first time in
our nistary
oution，we have a Preaident．and Administration who are circ
 said It＇s a matter of moralty．It＇s got
to be changed and you have my word
that it will be．We＇ll get rid of the Arah
boycott＂ The applause that greeted his remarks
characterized much of his husy dayleb
day on which he seized every available day on which he seized every availabbe
opportuity to raise and champion issues
that struck friend
partitsan undiences． Promises Health Measures
For exampere，before the national con－
ventinn nf the Aforica Puhica Heath
Association at the Fouotainhleau Hotel， Association at the Foutainhleau Hotel，
Mr．Carter excoriated ha Ford Adminis－
tration for＂neglecting and tration for＂neqlecting and ignoring＂
preventive heaith measures and set forth health insurance，which he said would
acare abour people and prevent disease
and injury bafore they bappen．＂ More than 2,500 members of the group
applauded ater every point，and Mr．
Carter left with a applauded arter every point and Mr．
arper left with a large smile on his face，
friends Morments later．he was wading through
hundreds of neariy deilirious supporters

 duce market，
Sour Miami Beach，a retirement haven
for elderly Jews from all parts of the country，embracedi Mr Calt parts of the though
 Waing in the hot sur．．
Mrisappoint them．Heter did not
spoke with passion about the need for
betier better goverument service for the eilderly
and shouted his suport for and alle－
aiance to Israel，adding his condenmation Ithe Frord Adminisistration＇s treatuen
Then after statting to leave，be

 The Cuban－Americans in the audienc swaying in the sea breeze，the shirt－
snd beadeandidatate left the bumid coast to and Winaced northt to，a nippy，autumn day condial crowd was waiting $\begin{aligned} & \text { Therct as he left the city＇s convention } \\ & \text { center，there was } 2 \text { momentary security }\end{aligned}$ caare．A Secrert Service ageant was over－ hard been seen in the agente．＂So，I would
hake to aroin the said
the candidate was puided around to the other side of the guided anound
second speech at a large rowd made a
Carolinians outside the auth Carolinianss outside the auditorium．
Election of Democrats Urged As he has in pearly ail of his recent
Spearances，Mr．Caxter said that the
White House tenures of Richard M．Nixoo
and Mr
 Democratic Congress． For examplem．in winton Salem，he
alioned himself with Representative steve
Neall the first－term Democrat，seeking re yection against the man me maseated two
years ago，wher Mizell，a former majo
league baseball pitcher Leaguu baseball pitcher．
similiary，in Marter was ac
companient，oo hais rather frantic wailk own Washington Avenue by Reprsenta
tive Dation Farcell，diminintive Demo
reat sekking inis lith term and mo was crat seeking his 12 th term and who was
nearly swallowed np by the excited surge
of poopte around the Presidential candi－
date．


 candidate＂hat smiling warrior for the
people＂and in turn Mr ．Marter described
him as＂one of Floridn＇s greatest Sena－ Actuall，Mr．Pepper is better remem－
sered around bereas the man who lost
ins seat in the Senate in a campaigo with Many if not most of the people whin
Mranged Mr．Carter here today voted for
Sentor Herry M In Senator Henryy M．Jackson in tha Demo－
cratic Presidential primary io this sfate
ast March an election that Mr．Carter ron with e narrow pluraility over Go
George C．Wallace of Alabana．But no of them seemed the least bit uncormort and be in turn，gava thesn precis．
ords they wantece to hear．
Soviet－Hungarian Maneuvers On an Aryy yestercay began joint maneu－ vera with Soviet troops stationed in Hun－
gary in acor tance with the annual
trainin progran＂，the Hiungarian press


ARTER IN NEW YORK TO PRESS CAMPAIGA ntes
Mr．
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ahn
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dru
inte Governor Carey，Mayor Beame，Repre
sentative Belle S．Abzug and the city lading black and Puerto Rican poititcians
crowded $n \mathrm{nn}$ to $a$ wind－whipped stage in Seventh Ave State Office Building
They heard Mr．Carter talk fret ferventl annut education about unemploymen
and lack of housing and and about crime
draus and ediucation topice of obvious
interest to his audience．Last week interest to his audience．Last week
Liheral Party dinner．
me disappoilted
maoy local Democrats by not relatin





 Movniban，who has not teen andionse
oy te council of Black officials．．
vite was ganization，but contlnued campaigaic
ustate
The garment center rally was billed a

 oting the candidata and the rally．
ena what
mancked of of a Senator Edward M．M Kenneedy took time
out from his re－lection campaigo in Mas
sarchusetts to appear briefty before report heand television cameras at cartec He appeared to have no prohlem＇re
Hraining bis enthusiasm as be repeatedll
 Oily New York Appearance
Mr．Kennedy said he plannead nn bot
campaigaing





 Asked if he sgreed with Mr．Carter
on the issues，he saidict dont think there
are any fundamental differn tes． Mr．Carter spent three hours in Nee
Oork 1st night，leaving for his home in
Tains．Ga．after the Democratic Nomio in

Miss Walters Named Moderator of Debate WASHINGTON，Oct 19 （AP）－Bar－ AABC Evening News，＂，will moder rate
tha final Presidential campaign debate
between President Forrd and Jimmy
Carter the Ieque announced todage of Womea voters
The questioners will be Jack Nelson，
Washingto hers The questioners will be Jack Nelson
Washington hureau chief of The Los
Angeles deditorial Writer and colk minist for The
Washington Post，and Joseph Kraft， The third columnist last debate win begin
at $9: 30$ PM．Eastern daytight time Frt－
Campaign＇76：Barren and Petty

| turred From Page I |  |
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| nn matter what their ideology－expect to stay with their parties．Onty the vola tile and rapidly expanding mass of inde pendens has given the Presidential race its constantly changing visage． |  |
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| Theme is Trust and Pride <br> In the general election campaign，both | the ha |
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VISTIS A NDXON：Senator Roben J．Doke makng a canpagn speech at Senator Dole bastened to explain－ not rean a local dairyman who is－as want to make that perfectly clear，＂＇，stressed the Senator，quoting one of former President Nixon＇s famillar pirases．Some Dole strategists wer
reported to be less than happy over the choice of that

## Ford，Receiving Award，Criticiz

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porter's Notebook; Ford ?esembles Carter at Times

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Just Like Old Times, Mrs. Abzug Is on Stump Again-But for Carter By all outward appearances, it was
no more and no less than Bella Abzug
on the stump again in the
 nver a bulhorria special grin for truck
drivers ald police officers.
But the three-term United States But the three-term United STates
Represeotative will not he returning to Represeotative will not je returning tho
her House seat after Jan. 1 . so she
was on the streetsof lower Manhattan
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er. defeated last month in a hittar contest for the Democratic nominetion for
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"Yesterday, she softened her position. Monniban, "but he hasn't asked me mro campaigh for him. He doesn't ne ned
me.
metused 56 -year-old
Representative refused to say whether she woivd ac-
ceppan invitation to campaign for him.
Later, however, in her first
 she told a lunchtime crowd at Chase
Manhattan plaza: "You cants vote
against Buckley. You've got to vote for
Moynihan."

Rep. Holtzman Asks Levi For Inquiry on Testimony By Ford at '73 Hearings

WASHINGTON, Oct. 19 (AP)-Repre-
sentative Elizabeth Hoitzman, Democrai or Brooklyn, asked Actorney General Ed-
ward HI Levi today to order the Watergate special prosecutor to savestigate奛s confirming himas lied during hear
 ad Lied when be told two Congressional
 At the White House, Ron Nessen, Presiwas asked all those questions by Mise "the same answers" today, he ssid



 ro the committee cbairman, Wright Pat-
man. Democrat nf Texas, and thus kill the investigation. If Gerad Ford lied under oath in
order
orders that he heal Rich hick the Patman ind investirders that he hock the Patman is irvecti-
ation, his action served to hide
Mr vison's commandiog role in the coverup
ionspiracy,' Miss Holteman told Mr. Levi she said this way.
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Ruft
 Nizon that occurred between the Water-
gate break-in in eary octoher and the
1972 Presidential election.

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Plus tax where applicable.


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appetizer specials

## bakery specials

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| save 20 perpkg. <br> Drakes <br> cake <br> sale | Yodels Coffee Cake Jrs. 13-ar. pkg. Yankee Doodle 1.1b. 2-02. pkg | 79 c 99 c 99 c |
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 specials

ome Comes to NewYork laza Hotel's grand ballroom, flanked annequines wearing evening clothes from her are collection. The show was a highlight 'uncheon benefiting Girls Town of Italy. The ;ner is a leading couturier in
$e$, the menu was Italian, and many in the audience enecks of braid-ed fall day in
necks (Article on Following Purent outfits.

Something for Everybody, but Modern Is Rising

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e're open Sundays man
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## About New York

Culture in the Slums




counts for Elderly Gain Despite Mixed Response


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## DISCOVARSHORWAE

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Phoenix, they pay half fare, as the
do in New Yorty
 $25-$ cent subway fare becomes 10 ceots.
In Los Angeles, people older than 65 In Los Angeles, people older
ride the buses for 10 cents. And in Boston aod Brookline, Mass,
the ilicensinto authorities have
suaded taxi conpapanies to belp. Thus,





Carey Asks Lefkowitz to Quit Suit
Seeking to Block Offshore Drilling





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are guaranteed to be at their ideal, perfect peak of condition


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## $\qquad$

Autumn in Bordeaux, and the Early Word Is Hop

 trees still are darik green in the Medoc
but, down the symetrical rows of vines, the grape leaves are red, gold, rust
and bronze. A sharp wind cuts ind from and bronze. A sharp wind cuts. in from
the Atantic. driving clouds and rini-
storms eastward to the Massif Central. storms eastward to the Massif Central.
Autumn has arrived in Bordeaux. Over broiled cepes-the local mush-
room-io a Margaux bistro or a deli-
 taurant Dubern, everyone from baake.
er to vinecutter discousses the vintage.
Was it good? How good was it Mose
 of all, what will it mean for bordeax.
The answers seem to be at this early
stage. Yes. it was good Maybe. hut
. probably not as good as last year,
which was extremely god. And yes,
definitely, it will help Bordeaux which was extremely good. And yes,
definitely, it win help Boreaux
At Chatean Mouton rothschild, up


 Baron. But bankers who, after all
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the manager, the manager, taps a series of vais in
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 The exterior of Chateau Lafite, one of the most
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TThe study of wine is a school of





Bridge:
Tournament Directors Miss Many Opportuniies to Play By ALAN TRUSCOTT

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D.M.Cohen, Accountant, Marries Smadar Karmi Smadar Karni, daurghter of Col





 Life Imprisonment Is Asked

In Trial of Two Palestinians
ITSANBu, OCC. 19 (Reuters)-Te





## New Books Today









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| What does medical professiondism and Air Force medicine have to do with you? Spend just 60 seeonds reading whot your contemporaries in tine Air Force really think about Air Force medicine. . |  |
| rocketing overhead for personnel, secretarial cosis, accouming, lega $\begin{aligned} & \text { peescent in six years); and most especially wilh }\end{aligned}$ attorneys who were staking clainas in the madpac- |  |
| tice goldields! ..." <br> "Physicions entering the hir Force cra zow eligible to receive up to $\$ 13,500$ in annual bonus. |  |
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| the Air Force (on complelion of residency) to over$\$>1,000$ without overherid:.." |  |
| "Facilities are excellent. Recently, I spent nine weeks at the School of Aerospace Medicine at |  |
| weeks of the School or - <br> Brooks AFB in Texas, amd I've never seen, so |  |
| magnillcent a diagrostic ond treatment setup anywhere ..."' |  |
| "The frustrations of running a business are out |  |
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| civillem take home level, but the tradeolf is worth |  |
| it I'm finally getting acquainted with my kids ..." "And the benefits offered all Air Force members, |  |
| such as om excellenl retirement program, : bease exchange privileges, and (30 days) menual leave made the move to Air Force medicine even more attractive." |  |
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| Interesting comments arren't they? Maybe you |  |
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handsome men of Nan tucket, London and
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## Letters to the Editor

Campaign: On Selling an Economic Policy $A$ WASP Proi


U. S. Oil for Moscow To the Editor:
To prouce one calorie of food, U.S.
farmers utilize about ten calories of farmers, utilize about ten calories
energy. For each pound of wheat way
export, we use about five pounds export, we use about five pounds of tons of wheat to the U.S.S.R. we in-
crease our oil demand to: about two
million barrels per day, which is about crease our oil semand wa abo is about
million barrels per tay which in
the total production of oil in venezuela. The total pre act
the U. $\mathrm{U} .5 . \mathrm{R}$.
In the last years, the per capita con-
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about the same level ass that in the
J. In. In the U.5., ony 5 . percont of
orains are directly used as food, and
the rest is transtormedi into meat, with
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Thus the export of wheat to the
U.S.SR. is not a humanitarian effort
U.S.SR. is not a humanitarian effort.
to curtail huiger. but juut a business.
of tomorrow we faced f tomorrow we faced an oil embargo,
we could cur the export of wheat oo
he U.S.S.R. without causing funger (maybe just discontent), unless the
Russians paid $4 s$ back in oil.: Isuis' Raw
$\qquad$

On the Croatians' Cause
To the Editor:
Permit mar to respond to the 0 Petter of David Aldrich. No doubt the
Croatian people hive ben Croatian people have been persecuted
under the Tito regime. They deserve

whicb extols the concept of buman
freedom and dignity, will bring to bear
whatever pressure it can to force the
Tito Govenment to
Tito Government to change ltsp policies
But oo one has the right for any
reason, to recklessly endanger the
lives of tinocent human. beings, as dide

State of Arts: Mistaken 'Cry of V


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Teacher Exploitatio To the Editor: $\cdots$.
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Abots be seved?



Westway an | To the Editor |
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For a New Constitution
As the Bicentennial celebration report on the festivities migh add some stgnificance to what other con caling of a constitutional. Convention he needs of the natioo in the 21 st censtitution 27 times. wed might recognize
hat the world and the Repubicichave changed considerably since the oivinal
document. was dratted $\operatorname{in} 1787$ and
adopted by the states and commonSuch a convention woold give us
opportunity to appraise what is ight as well as what can be improved
our political systems, to appraise lationsiips between Federal, state, ocal and regional governments and
valuate human as weil as economic
figbs-wie could go on and on.



## corporats

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need correction it historians of the future are no Nobel science awards 'as also the beginning of the

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## Fare Scare

Metropolitan Trina, ctation Authority, has come full
Six months ago, Mr. Yunich warned that fares might could be found to make up for an anticipated $\$ 125$ would press for a metropolitan regional tax to help inance the city's transit expenses. reversed course, saying that the 50 -cent fare was safe hugh 1977 because of a superior management job有 oard challenge to the an ransit budget, Chaimanal Control The Cootrol Board's finding of a potential 570 million tansit denicit in the new M.T.A. buiget cannot alooe he prosjective shortfall is in savings which the Mr as said it can achieve but for which the board has erely asked additional documentation. Mr. Yunicb has amed the city for another $\$ 20$ mainon loss due to cuts Control Board officials say these cuts were nticipated in the transit budget that was submitted to the board last month. Another $\$ 21$ million might be accounted for by uncertainty over additional Federal aid dearly as last Februan that the But Mr. Yunich noted huffle, which allows localities to use some Federal capital funds for operating expenses, was seriously in

Eveo if new funding for the entire $\$ 70$ million deficit tre required, that would not justify a 15 -cent fare in additional revenues
The sad truth is that the M.T.A. does face serious new unich was arguing last spring, Despite savings that have been achieved, the M.T.A. urgently needs new
sources of income. But the answer does not lie in addi-
 Board over questionable budget items, chaiman Yunicb ind of new regiooal tax-say a gasoline tax-to support an region.

## 號

and inefficient operation wiose performance hasn't been aproved any by recent auster cuthacks in perso

The best sanitation department in the world couldn' eep a shine on the Big Apple," as Mayor Beame put eir slovenly thabits sanitation connisione abandon o, who has been walking the streets in refuse piled illegally on sidewalks and in gutters, teniants
 "I folt all alone out ther" Mr vaccarello cularly wben the stark reslity sunk home to me that

 Noting that, in addition to being oext to godiness,
cleanliness can be good for business, the' Mayor has aunched a.new, business-backed drive to persuade New Yorkers to change their ways. That's a formidable but
worthy task at might do some good if enough citizens can be persuaded hat the streets besides they can

## Races-I

ningring Salmon has the potential to be bis region urgently ineeds effective spokesmen on We will be commenting on the races in New York and Wighboring Connecticut and New Jersey in subsequen
an outstanding young Representative - Democrat Pail Mr. Sarbanes has impressel nind; be offers Maryland a capacity for leadership weil an 0 later standara. William J.' Green and Republican H. John Heinz 3dleader, Senator scott. Mr. Heinz is an independent open-minded legislator of the type that ought to be encouraged whatever his partisan affiliation. However, tures derived from Gulf Oil as well as his family fortume Mr. Green began his career as a protége of the notorious
Philadelphia machine once headed by his father, but he has grown in stature and in 1971 demonstrated courage by challenging Mayor Frank I. Rizzo in a mayoral primary. In the House he has voted consistently- Hiberal.

Really latter?

James Reston
ron, oct. 19 -The real
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Hixon defeated Huhert
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So there is an enduring 15 -year trend of
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Southern Jews, and Baptists, and Jimmy Carter


# Carnal College． 



Kooks and Saucers． If you happen to sight a flying saucer don＇t Research Organization or the Mutual Uni－ dentified Flying Objects Networks．
If those lines are busy，call the National Unidentified Flying Objects News Intorma Lion Network or the National Investigations Committee on Aerial Phenomena．
They ll ain be willing to help you Though after reading about them in the November －out youmigh
themselves．


Anyone can play．All you have to do is get arrested．
Then the game begins．Because now you have to hire a lawyer．
But before you do that，take a look at the November ovis round－table discussion with six of Americas top lawyers．
That＇s where the likes of F．Lee Bailey， Vincent Bugliosi and William Kunstler tell you the rules and regulations of this game． Play along，all you＇vo got to lose is time， money and maybe your life．


Remëmber when B．M．O．C．meant Big Man On Campus？
Remember when B．M．O．C．meant Big Man On Campus？．
Wert it＇s a whole new word out there and nowadays it stands for Blue Movies On Campus． That＇s right，the November out reports that now some students are working their way through college not by waiting tables，but by making and starring in their very own porno flicks． And ou＇ll just bet you most of those young stars aren＇t even drama students．
Who says you don＇t learn everything you ned to know in school？
Nowadays all you have to do is raise your He and ask the teacher
He or she will be happy to tell you all about incest．sodomy，sadism，bestiality and fetishism．
After all，ow wouldn＇t want－you to have to learn things like that on the streets．
HEY，YOU WANT TO BE MY SEX EDUCATION PROJECT？



## King of the jingle．

If you think McDonald＇s gives you a break，
take a look at what it did for Barry Manilow． He＇s the guy who wrote their famous theme song and now he＇s singing his way to a Grammy award．
In the November out，Barry tells us how． proud he is of his progress from commercial jingles to hit singles．
Oh Barry，give us a break．


Well，maybe not the greatest some of the most outrageous 3 ？ Howard Hughes are now gracing he November out
Of course，your notinto for you heard the one about
ping a coin for Jacket？Ariz it our can make bo Inmsic ropes：


## Gifendurinketimes

Night for All-From Fisher Hall to Yankee Stadium


BANKROLEISSTUDIED |Gilbert Ryle, British 'Philosepher Eleanor Clay Ford; Dr. S. Morris Kupchan, Reseate IN NEW YORK' CRISIS Of Mind,' Dead in Yorkshire at 76

Eleanor Clay Ford;
Edsel's Widow, Diee
S.E.C. Is Investigating Divestiture
of City Securities in Early '75
-Bankers Defend Actions


ing whether several mbjor commercial
banks in early 1975 deliberately forced New. York City to raise smooeyy so the
banks could cash in their own city securiThe banks allegedly chose not to renew hey are alleged to have vouched for th ment of new city securities without in-
forming poten that mevertis of thent fears
or that phy had divested themselves of city securities

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 the additional funds to raise the cash to paybich maturrng notes held by the banks
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 Cithe obligations. mostly 30 -and 60 -day
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 Abked if it the . S.E.C. which conducting its inectigation of hiss been
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 and the Morgan Guaranty Trust Comps
ny. Their officis


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& \text { A dozen of so of the city's major bank- } \\
& \text { ers began meeting together in January } \\
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$$ The banks are said to have contended that they gave investors information

about the crys filscal
as they wees as guicky
therceived. if they divested themselves of city securlties, they said
it was because of changlig mirket condi-
tions, including an economic downurn rather than lack of confidence in the
cly's fircal affirs.
The S.E.C. ${ }^{\text {firs }}$ iovestigating why city se

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& \text { Comptroller Goldin. } \\
& \text { Arthur Toupin, executive vice president }
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$$ g why city se

iously sold
to s 100,000 , denomy to institutional investors, were
 Dffiered in denominations of $\$ 10,000$ to
pttract individual iovestors, at at time
when the city's fiscal woes were allegedily nown to the bankers but had not ye
firkered into the public consciousness.
Mr. Hills said
shat the agency consid

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& \text { it Bank of Podunk," Mr. Toupln sai } \\
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$$ City Comptroller Herrison J. Goldin,

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lenominations, replied that "tbere was
 Mr. Hills said some bankers might have
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Wait file by Leon Wien, aprofessor
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ssistance Corporation. Others point

End of Public Events Unit Backed




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stract great attention. 1975 in a m moeting together in January
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A press spokesman for First National
City said the two men had decided not
to answer questions about disclosure of to answer the twostions man had decoided not disclosure of
the bakk's divestiture of municipal securi.
ies, because
 gation by the s.E.C. , and therefore do
not feelt that it is papropiate to comment
on these questions, which are the heart
 Chase Manhattan hasisisusure a general
onial of the alle gations, but hes deccined niscuss the allegations, but hes dechned
divestigation. Mvestigation, asked about his knowledge
Mr Goldin, Gen
tie banks divestiture of city securities, Mr. Guaydin Whowing.e rumors, that the S.E.C
Mad questoned him about disclosure.
 fecordion asundantly clear that we mad
noliscobocre. wanted to. believe it," h
added.

## 






Detroit Art Patron Eleanor Clay Ford, the widow of Eisel
B. Ford and the mother of Henry Ford
3d, chairman oi the board of the Foid
Motor Company, died yesterday at Heary

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\begin{array}{|l|l|}
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$$ Motor Company, died yesterday at Henry

Fora Hospital in. Detroit. A resident of
Grosse Point Shores. Mich., an afflient
 In Cancer, Won Guenther A"

## By comede Boon <br> 


#### Abstract

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## Themy nade DCADD AblSS practors Are Named Rication of Larce PRANAY GƯPTE ney Kobert M. Morgen tha yevterdey announced nine defendaits, including tors and the owner of one diago  id program, ation started   

## Trade Center 'Dry Run'Whets Crowd's Ire


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 Water. in a steady rainfall
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Worid Tr World Trade Center for three hours
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 The waterfall, port Authority officicials
said. was caused by the fiture of
 new fountain being tested on the still-
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rants all day withaut leaving the prem-
ises and.

## Metropolitan Briefs

Employers Get Warning David G. Trager. the United Stịtes
Attorney for the Eastern Disthet of New York has warned employers that they face charges of obstructing justice
and contempt of court if they seet to and contempt of court if they seek to
influence employes not to serve on infuence employess not to secve. on
Federa' juries. Mr. Trager said his on
fice would investigate and take apporofice would investigate and take appro
priate action against any employer wi priate action against any employer who have an employee excused, or who dis-
missed ama' employee because of fiury
duty.n

 esterray, a woman fell to the ground. Matthejp. J. Troy, evasion, and Leonard $P$. Stavisky, right Assemblyman
 roxesting against ents in school personnel It was
He added that be. was issuing the
wiarning because of indications that increasisig number of employers wer
exerting pressure on their not to serve:
Ex-L.I. Official on Trial A former Commissioner of Public
Works in the-Town of of oyster Bay Ltin Gerard P. Trota, has gone on tyin on charges of extorting campaign
Contributions for the Repubbican Party as a condition for fiving put a town
contract. An assistant पnitea States attorney, Reaymond J. Dearie, charge
in his opening statement that an er gineer, Wiliam F. Cosulich, bad re
ceived no zection for $1 i^{\prime}$ months on a bid for a bulk refuse contract, but wa
awarded the contract a few days after making a 82,000 conatribution to th
Republican Party.
L. I. Teachers Issued Writ has been ordered to show cuase
State Suprene court in Mineola on Friday why the union and its offin
cers shoold not be cited for crimina to halt. a strike against the schonl district. The teachers rekurned to work
yesterday after an eight-day strike.

College Class Held Up Two young men held up a music
class at Queens Conege;in Fushing yes terday. took. 5170 in cash and two
wristwatches from wristwatches from 25 students end
fied, the police. ssid. There were no
injuries in the holdiup, which occurred
 Dovid Walker and his class, the other
moved thoug the room putting the
cavh and wfistwetcheos into a tiack
vaise.

Gross Granted Parole






LOTTERY NUMBER
New Jersey Pit

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Matthew Feldman, New Jeribey Sen-
ate president, arriving at court in Matuew Feldman, New dersey
ate president, arriving at court
Newark yesterday:
 Oither ople nilis soux on to "Wa would be in a lot of trouble if
there was a fire," she said, "td have there was a fire," she said, "i'd have
to koock down a whole lot of people before 1 could get outs." John Tillman, director of public af fairs said that, no permanent damage
bid been dope to the ceiling of the concourse and that there had been no
problem getting in and out of the
 number of peopte coming in and out ${ }^{n}$
He edded that the fountain would be
tested again next wreek

## Queens District Attorney to Widen Inquiry Into Hare Krishna Society

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Sanitation Commissioner Anthony T. Vacecarellin, right, addressthg through an interpreter Soviet graduate
City Hall Is an Enigma to Students From Soviet








 Questions Cover Wide Range "Refuse?" asked the interpreter.
sioner.
dents. garbage," sald tha Soviet students. Mhe question period came,
Wr. Ven taccerello eanswere
aboustions
about public health, the Board of

 aid

## Head of Jersey Senate Denies Guilt

 : waurp. wacconr


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## More than ever, In this bicentennial year, America must stand up for Justice, Morality $\frac{8}{1}$ and the Rule of Law in its foreign policy

<br>  <br><br>  <br><br>PEFERL $B E L$, Chaimen Woreater Mass<br>JOHN G.PPUMIDES, Co-Chaiman<br>       Sea. . Wissingettilly ask all Ammericans so urge their Reprosentiatives end end tor such approval comes before the Congreas.<br><br>LOUIS G. MAVESIONS, Pash Sup. President. Pittsurgh, Pac.

Our deep appreciation is extended to the many Democratic and Republican Senators and Congressmen constituting substantial majorities of both Houses, who during 1974 and 1975 supported the
position of justice, morality and the rule of law in the cause of Cypry
as against the aggression by the marauding, occupying armed fort of Turkey.

The excerpts appearing below represent only a small portion of those Senators and Congressmen who hold similar views,



Order of AHEPA


AHEPA CYPRUS
\& HELLENIC AFFAIRS COMMITTEE





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## Liberals in Canada Lose By-Elections; French Is an Issue

OTTAWA Oct 19 Tlue governing Llb eral Party has been joltted by sharp de
feats in two ty-elections apparently


 Prime Minister Pierre Elliott Trudeau's
Liberal Party set the stage for still an ther significicant tesi ot the uncertain
Canadian politcal climate by schedulion





 deau before he broke withor the Prime Minu-
ister and resigned from Parliameot over ister
a di
di
 election in 1974. The Progressive Conser-
vative candidate, Mr. J.an Pigott won
yevterday by taking 51 percent of the
vote. yesterday by taking 51 percent of the
vote. St Jobn's, where the Progressive
fin



mercial Banks are mainly for businesses. Savings Banks are for people.
So Igot my free checking account om the people who specialize in people"
Savings Banks exist to help people with their personal banking needs. Wher you need a mortgage acollege loain, low-owt Life insurance, a high-interest savings plan or a
TNGS BANKS ARE PEOPLE BANKS. (解


## "Idorit try tooversell people on my cameras. And I wonif be undersold on my prices?

Canon Demonstration Thurscay \& Friday, Oct. $21 \& 22$

## MarioHirsch

When someone comes into my store he's not gang tacked. If you want to jus browse for an hous, fine with me. If you want somebody to wait on you, that's fine, too. Ill answer any questions

Ill even take it out of the box for you, unwrap the camera, put on a lens and nstan the batteries. Now who else does that? At Hirsch Photo I believe before you buy a camera you should work So if it's a Canon F-I or EF, or a FTbn, I'II
help you decide which is right for you. And after all that
if you don't buy it then that's okay, too. I know someday you'l be backbecause nobody else gives you that kind of service


## Why can't my child learn?

If you have ever asked yourself this question, this book may be the most important book you ever buy. For yourself and your child.


## Best Friend" Opens at Lyceum



Jeff Beck Appears With Jan Hammer Group


Navajo Film Lacks Thrust
$=4 x=2$ Dineh: the People," whicb
opened e five-day run
at the Whititey Museum of Amay can Art, isy an eearnest, artles approximately 5.000 Narajo Insures the film makers $\begin{aligned} & \text { identify. with } \\ & \text { large coal and oil interests. }\end{aligned}$. Navijes call thich inemselves, wat the th
rected by Steven Honick Jonathan Reinisen, whornick and
the Navejos for almost 2 year the Naveios for almost 2 year re-
cording tribal meetiogs, interviews
with tribl leader and ligal
verep Incian family as well as with
representatives representatives of the Federal
Burcau of Tniden Affirs.
Though hugely sympathetic to the Navajo calse the film never
takes ans life of itsomnit selom
discovers its oubject butt instead,
 ing anfortunate effect of diminish-
in and trivilizing a problem tha is urgent and real




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classic orith clasic orith
level of lififa.


## "A TERRIFICALLY SHREWD

 PIECE OF MOVIE-MAKING. Cheerful, cleveriy executed comedy. 'CAR WASH' has the rhythm, beat and drive of the rock songs that are playing throughout the film."










Police Sergeants' Delegates Back New Pact With New York City

By JOSEPH B TREASTER


## Amexmosersasen <br> RADIO CIT <br> MOOC HAL <br> 






N CONCERT AND BEYOND

 tainment into the realm of humanistic art."' $\rightarrow$ Joseph Gelnnis, Neusday "SMALL CHANGE" IS A KALEIDOSCOPIC RHAPSODY. It is an act of love in the rhythms of art."


## (10110 MOCNTMN <br> $\square$



DINNER, DANCING: AND A SHOW AT A PRICE THAT WILL FLOOR YOU. $\$ 15.00$
Shepheard's has always been the most elegant nightspot in New York And now whit h as o
Just look ot what you get. A sensational
dinner Including appetizer seven shrimp a sumpholceus of entree, followed by , big meal away and frisco dance that Il's all $\$ 15.00$ per person. No hidden charges either. Because taxes and gratifies are also included in the price

Phnersne no cover charge.

PaikAvenue lot sons street's NewYYork's moss elegant discotheque -0eeoe-0e00e0eeeee

## GAYLORD <br> capoticnyal mars miners


 FRIDAY EVENING, OCTOBER 22 nd.
FROM 6 pom. Reservations As Always. -50 EAST 58TH ST.

TEL 759-1710

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Philharmonic Hall Opens on Acoustical High Note
Continued From Page

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## The Program



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Fisher Hall Is Alive With Grace


Philanthropist Devoted to Sound $\square$ And a Perfectionist Acoustician
Avery Robert Fisher
Cyril Manton Harris by dorn roceswes

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60 BLACK RES COMPLAMTOS
 They Assert Nothing Is L
Rising Crime, and His
to Them ls: Tig

Musicians Ratify a 3-Year Contract

| Union musicians last nighit ratified a three-year contract with the New York Philharmonic permitting the orchestra to open its 135 th subscription season at the reconstructed Avery Fisber Hall <br> The 106 members of Local 602 of the Angerican Federation of Musicians ap- proved the agrement an bour before the proved the agreement an performance was scheduled to start They had rejected a. tentative settlement by their negotiators earlier in the day. <br> The vew contract increases the present of the agredment it also provides for im provements in working conditions on tour and compensation for radio and television performances. <br> to 36 . vote in favor of the pact was 67 <br> The musicians struck the Philharmonic |
| :---: |

Boulez and His Orchestra Express Pleasure at the New Sound of Music in Hall

## By donar hiranan

 Firuten year and more than sis milian faterilthe Now Youn phill

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 fairly evaluated in the pas:
Muscians Share Enthusiasmi

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Latest Blows for Jets: 43 Top Runners Injured by gerald estenazi


Giants Demote Hughes
By micmare zatx by Michast KATX:
 think he got a bad deal. Giant. but in the fiurryon of chanzest he.

- b-6 teanin tas been making, he jo loniz










 Kelley preempting the former Bostonn
Universty star's weakside pipbachigg posit beiieve I was doing a sound joh"
sidid Hughes. whio gotim for only four
goal-Ine plays againt the vikings. He

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H Hurt the Defense

$n$ Chang

 Mike Kruczelk a rookie trome
College. Woo directed the Steel
victory over the CIncinnatel victory over the cancinnati Ber
Sunday will start again
wWe were hapy with what Said No were happy with what
We fan quite a biwed what
Wil carries yards by Franco Harris) but
the abint to purt the bal
Kruczek completed five of is the Super: Bowl champion
a thite-game losing streik

 Orr's Knee Examin Will Need 5-Day L


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Three Ex-Dogers 1 Pilot Jobs in Other
For a while this summer


Sports Tod


## Fourwaysto

 reach the heavy traveling NewYorkTimes readership

## ds Defeat Yankees, 6-2, and Take 3-0 Lead in World Series

 Trow arivivd abead of him. Traimo was sate wirn the
successful steal in in six series






 son. who picked off Bench
Lired Geronimo on any ball
Yankees Get First Run


 thieir first run. However, Randotph
popped out and Elind Hendrick, bat-
tinge.for stanley. flied fout, endirg the
theat threat . batting change didn't help at
That port but it proved beneficial
tharee inningss later when Jim Mason,
who replaced Stanley at shortstop, hit
a home run. The blow into the righta home run. The blow into the right-
field stands was a rare sigh for Masoo
becculse be hit only one homer in 217 secause be hit only one homer in
times at bat during the season. Zachry. who pitched only five
 elphia in the playofis, followed the
Homer by waiking River. Roy white
ored Rivers at second, but Munson
 Reds Strike in Eighth Sronptly refired Chambliss on an in and Beck in the fifth, fivers recorded his
first hit in the Series after failing to irst int in the Series after failing to
hit in his frrst 1 Ih hats. He went to
second wheo white waiked. but then


Cesar Geronimo stealing second in the second.inning at Yankee Stadium last night. Fred Stanley is about to take the late throw.

## Iium 'Suites' Keep Rich Warm and Fed

 ankee Stadium last rilgbt, it had to chip cold that st had to chip off a layeense their beer
no patrons -ne was served at room $\pm$ fans, protected under tidiant , heaters, not only
ine with unfrozen fingers,
iteire to private retire to private lounges


$11,1 \mathrm{H}$





## Red Smith

## How Lefty Gomez Talked to the Ball


tonir Broadcasting Compaiy's permission to order the
World hotel lotby. Ori second thought, maybe 'Holding court" isn't pertectiy accurate, because Vernon Louis Gomez is't. as
regal as all that Thouyh he was a prince of pitcoess whe
he was helping the Yankes Sports in the 1930 's-mil five World Series over of did not take buimself seriousty, and ooth the sunshine of son of wisisty, night games, people seelk ger. Tommy LaSords, sought him out oo thiss occasion.

 because I used to dream about befig whaty you were, a sla
pitcher in the hig. eignes." Iefty staped. "Dion't you ever
dream about women? $h e$ asked .
Like all pitchers who were active when basebail was a
nine-man game. Lefty eejioys talking abouth his hitting and
 a funny hitter. In 14 seasons, he compilled a major leagyue
batting averae of . .47, but one year be soared to 200 .
Today, 200 hitters hold outt for big money
The Insult Deadly
 Cajrit, and $I$ sent it hack with a polite note explaining tha they had mased we the batboy's contract by. mistake. Bar only forir telephones in Rodeo- and told me to come to
New York New York changing. traini and all, it took me six days.
got to his ofrice. him a $I$ No mor
me the seme cootract as last year. I won 24 games. "'It's all you're going to get', he tord me. If you don't
like it go home. So I went home. Six thousand miles and
12 days for that "The fact. is, I wasn't a bad hitter. I had a good eye hut
my right teg was yellow" Gripping an imaginary bat, Lefty "Remember the 1934 All-Star Game," he said, "wheo
Carl Hubbell struck out five great bitters in a row -Babe
"You trying to insult Hasbul? he hesked me., "Coming 'Even Timmy Sulliuan our batboy. "Get me my bat.
Tommy' To sid say, and he'd say: What are you planing to "As a matter of fact." an old guy said, "if Tm not mis-
taken I saw you get two hits in a World Series game. That
day you beat the Giants something like ts to
 one inntrag, wheo we scored seven runs. The ooly Word a ground ball that handcuffed Burgess Whitebead at tecond


 badd ta leave the pame. Ithink it was you
finaly developed power.,
Speaking of Line Drives
As it does inevitably among Yapkees of Lefty's day. Babe less than remarkable, but he had beeo a left-handed pitcber
himself before moxing to the outield, and he soon imself before moving to the outitield, and he soon came
oknow bis skinny and gifted colleague. "II came up with the Yankees in 1930 , Letty seid, "and



"Hey kid, he said, have you seoo the Dago?
"He's in the sobty, I told him, and still sitting at the
wheel he folered, Daanol'
 pe yoy, Leerty". Babe said. Why the hell didn't you tell There is a story, possibly apocryphal, about a kid pitcher
asking Mr. Gomezas opinion as the best way to handle lini drive. "Ruu in on ins" Lefty advised, way to thane it pick
 crowds this summer. Had Leity ever dooe anythiog like
Lhat? TTalked to the ball?" Lefty said "Certainly. When some,
body'd hit a line drive 1 'd tell it ic Go foul, you son of a
 flay, but Beoch erounded into a doubses The Reds won t-2, and took a lead
of thre tame
tempt to become tone fint heir ant




 in the teams' approch to the problem. Continued on Page 6l, co pro


Birth of the Stadium
And Yankee Legacy by JOSEPA DURSO

$$
\begin{aligned}
& \begin{array}{l}
\text { When they played the first World } \\
\text { Series game in the upstart Yankees and their sensa- }
\end{array} \\
& \text { Stadium-this was back in 1923, not This was long before George Steio- } \\
& \text { last night in the even newer stadium long before Bowie Kuhn invented the }
\end{aligned}
$$

$\begin{aligned} & \text { peoneemeno of the radio audidence., } \\ & \text { For those of you too young to }\end{aligned}$
$\begin{aligned} & \text { remember, they vsed to play baseball } \\ & \text { io the aftemoon in those days. And } \\ & \text { radio was a new-fangled inventios }\end{aligned}$
$\begin{aligned} & \text { that was iust bewinnings tod carry mes- } \\ & \text { sages, bike world Series scores, from }\end{aligned}$
$\begin{aligned} & \text { sages, bike World Series scores, from } \\ & \text { city to city Graham McNamee was } \\ & \text { a } 3 \text { 3year-od recial singer tying to } \\ & \text { make a career in New York and }\end{aligned}$
$\begin{aligned} & \text { make a career in New York, and } \\ & \text { after his debut it Aevilian frall, he } \\ & \text { drew this cherering review from the } \\ & \text { music critic of The New York Tmes: }\end{aligned}$
$\begin{aligned} & \text { "Aoyone wbo sings the oir so } \\ & \text { Rudier Than the Cbery from Han } \\ & \text { del's Accis and Galatea' with such }\end{aligned}$
$\begin{aligned} & \text { admirably flexxible Gateman with such over the } \\ & \text { divisions, with such finished phrasin }\end{aligned}$
$\begin{aligned} & \text { divisions, with surch finished phrasin } \\ & \text { and such excelleot equmciation aim } \\ & \text { McN }\end{aligned}$
$\begin{aligned} & \text { MN sume excelieot enumciation as show soing a difficult } \\ & \text { Ming very well indeed." }\end{aligned}$
Giants a $a$ Collection of Mastits,
$\begin{aligned} & \text { But oow it was oct } 10 \text {. } 1923 . \text { open- } \\ & \text { ing day of the Series in Yankee stadi- } \\ & \text { um. There sat MCNamee, surtounded }\end{aligned}$
$\begin{aligned} & \text { McNamee got from the recital hall } \\ & \text { to Yanke stadium by way of the }\end{aligned}$
$\begin{aligned} & \text { to Yankee godidum by way of the } \\ & \text { Fedeal ourt in lower Manhatuan } \\ & \text { wbere he was serving on jury duty }\end{aligned}$
$\begin{aligned} & \text { sere the was serving on jury duty } \\ & \text { oneday and decided to stron up } \\ & \text { Broadway during the luncheon re }\end{aligned}$
$\begin{aligned} & \text { Broadway during the luncheon Re } \\ & \text { cess. ys skipping lunch, he saved } 5 \\ & \text { cents from his jury aillowance of } \$ 3\end{aligned}$
$\begin{aligned} & \text { a day. Besides, he was iotrigued by } \\ & \text { a sig on the building at } 195 \text { Bropad } \\ & \text { way. Radio Statlon WEAF.. He rode }\end{aligned}$
$\begin{aligned} & \text { at } 530 \text { a week } \\ & \text { Tree mponths later he was broad- } \\ & \text { casting the Harry Greb-Johony Wil }\end{aligned}$
$\begin{aligned} & \text { casting the harry Greb-Johony Will. } \\ & \text { son fifity for the middewieght title, } \\ & \text { and about a month after that be was }\end{aligned}$
$\begin{aligned} & \text { the Bron Ruphey callew it stade Batthe } \\ & \text { th Broawayn because the Giants had }\end{aligned}$
$\begin{aligned} & \text { won ninuay pennantse the Giant hat had } \\ & \text { and now were being cballenged by }\end{aligned}$
ant engel, then with the
with an inside-tbe-park home
$\begin{aligned} & \text { run during World Series } \\ & \text { game against the Yanks at }\end{aligned}$

## Nobodys lowerthan Cartion. <br> Look at the latest U.S. Government figures for other top brands that call themselves"low"in tar.



No wonder Carlton is fastest growing of the top 25.
Warning: The Surgeon General Hes Determined
That Cigartete Smoking is Dangerous y Your Headth



Witile Randolph leaping over Dave Concepcion, who was forned at second.
Randolpt's throw to tirst canght Pete Rose for donble play. Talk of the Series Birth of the Stadium And Yankee Legacy


#### Abstract

$\qquad$ 


## People in Sports

Spinks Brothers Will Spar In Charity Three-Rounder
 borrowed \$J,700 to rent an armory and
he plans to have Leon and michuel
Spinks the Oympic gold meda win
ning brothers face each other in the Spinks, the orympic gold medal winn '
ning rrothers. face eachi other in the
boxing ring for the first time in about,
10 years. Jeon, a light-heavyweight currently
finishing a hith in the Uuited States
Marines at Camp Leleune, N. C., and Michael, a middleweight working for



Dr. won't compensate for not having the Now York Nets acquiree Dr. J., but the New York Nett accuired
Rud Hacket, 6 G-for-9-inct
from the therd Denver Nuggets for a future draft choice yesterdag. Hacketu a for
mer Syracuse Univerity playar is a

 Utab. Hackept, was released after aver-
gaige 6.5 points a game and signed
with Mark TThe Bird] Fidrych, 2 Detroit
Tiger right-bander, and one of the most
colorful characters to enter pro base beague's roaks, was named thed of American eague's rooke pitcher. of the year by
the sporting News. In the billotieg
hoong the major league players, Butch Wgnegar, major Minnengue players, Butco


 with the San League rookie of was
votear for leanding his team with 288
(t) 288 atting marts
Mike Coritigan a a 30-vea-old left
wing bas been acquired from the Los
Angeles Kings by the Pittromurgh Pensums. Corrigan was expected to move
mito the Penguin line with Sol Apps and Jean Pronowost tonight when the
tenguins play the Mappl whe to Penguins play the Maple Leafs to to
Toronto hand is hoped be will help
Ti in the gap on the left side created Tin in the gap on the left side ereated
onthe knee ininuries to Lowell MacDon-
In In 71 games and scored 22 paoplay and MacDonald and Hadfield had a com-
bined total of 60 goals for the Penguins
ist season

[^3]Series Provides a Convention Scene for Basebal


$\qquad$

## Telephone Company

 Is Giving Scores The New York Telephone Com:- to fans calling g99-1313. The
scores wint be updated after eech
halt inving and final stores will hall mining and final scores will
be canted for several hours alter
the end of each game

 ines and interiere

White Sox Ame American League, has moved IIIncic closer to, spie
three divisions, a lthooght
 been taken There is wide as
oin the desiraibty of tree.
for the 14 tebait circuit, with

 agreement yet on a specitic. po
the composition
It is possible the tea division
 aitering .the existing 1977
miade on the basis of two
 The hang-up right now in ing ivision, weams : A- foum-tean formia enn Texas, world be
cient geographically, but a
Eastern \#ould require the shiftudin land of Detroift into a of cent
(with Mimithe
and



## 

 "You Go In Snow, Or We Pay The Tow."ALI VALUE PRICED! ALL GUARANTEED:


## Winter Match-Mates for New Car Tires

## STEE BELTED RADIAL


GLASS BELT 78.SERIES





















Reds Defeat Yanks,6to2, For3-0Lead
 zdium Suites Keep Rich in Style
:PRICED! ANTEED:
Pay The Tow
Winter theh-Mates for w Car Tres

## 

nued From Page 59quite n. myself in Yankee$\qquad$ sint wade. But, he had to
te. were flashes nf fur
 seat suites are rented on a per-game
basis.
"Let's say General Motors is baving
a board meeting and hhey want to have
dionerd ane watch a game., steinbren-
ner said. Those two suites are also used for
special guvesis like Cary Grant Frank
Sinatra or Henry

 onen Arigoni said, "We
ost of nur dounsts are pretty with their wide, cushioned
ataterned a atter lounges in
 Easterm Air rafters, , prach-
ankee sultes were buitle. es. thome plate, built ther
steinbrenner
 se side so sonal be could chnse
the dep
the dupout to make sure whe dusout to make sure
were not cbewing tobace
or developing 5 obaco
oiclock
 to the 17 suites, two 30- $\begin{aligned} & \text { piece leather sectional, thersmostat } \\ & \text { of yanfees, extra } \\ & \text { of chairs, }\end{aligned}$
food pantry, private
closed-circuit television.
"Ynu hhould see the fans fush from
their seats to the television for the instant replay," Steinbrenner said. In the .second inning, wben Cesar
Geronimoo was called sate in a close Geroynimo was called sate in a close
play first wase, many nf Steindren-
ner's guests sbouted, ner's guests sbouted, "Out" Bu
Steinbrenner, atter consulting the replay, told them, "Non, he looged safe."
It nhviously hurt the bighly competi It nhyiously hurt the bighly competi-
tive owner to admit tit
There was a minor crisis when gueste of ano another suinor crisis when
piatron were
inedvertenty seated in the ste
ner site ner suite Usbers discreety aselend
them tin move between innings, and them tn move between innings, and
all went well.
The suites areachableo nly from
a private ballway, guarded by regular
 ushers.
in the area A hoket- coldars are inve aligued frieds
to visit his lounge unless he can offer to visit his lounge unless he can offer
them one of his 14 remuar tickets. This
is to avoid harge partues that could in
 turned away," says Barry Landers, the
director of the sultes. "Some very big
names. So big irannt tell you, but
theyd be embarrassed tif they, trere
named. I tell them: Wait right bere. If your friend hams
then you can visit',


Football

## 





Nat'l Hockey League

|  | The Standings |
| :---: | :---: |
|  | \%utis |
|  | rumematmix |

 Paid attendance- $54,816$.
Net receipts- $\$ 615,260.49$.

 TWO-GAME STATISTICS ${ }_{109,642}$

 Results of Series Games


 zezane


dene was, available. theyd get sort of
$\begin{aligned} & \text { hasperate., she said. The wry teonis } \\ & \text { sometimes harropular to tin the city, it's } \\ & \text { sourt in the }\end{aligned}$
$\begin{gathered}\text { you with } \\ \text { touras. } \\ \text { "Yes, } \\ \text {. }\end{gathered}$
Vikings, 49ers in Trade
$\begin{aligned} & \text { MIINEAPOLIS, Oct. } 19 \text { (AP)-Tha } \\ & \text { Minnesota Vikings ammounced today }\end{aligned}$
they bave traded a wide receiver, Jim
$\begin{aligned} & \text { Lash, to San Francisco for a numning } \\ & \text { back, Sammy Johnson The National }\end{aligned}$
$\begin{aligned} & \text { Fack, Sammy Johnson. The National } \\ & \text { Fotbangue Vikings aliso ao- } \\ & \text { nounced they bave signed a rookie run- }\end{aligned}$
$\begin{aligned} & \text { nounced they bave signed a rookie run- } \\ & \text { ning back ,on Groce, as a free ageot. } \\ & \text { Groce was cut prior to the season }\end{aligned}$
Trot Driver Dies After Spill
MAYwOOD. III, Oct. 19 (AP)-Eddie
harness racing driver from Batavia,
$\begin{aligned} & \text { fering injuries in a speweek atier sut- } \\ & \text { Park. Lutes was hnspitalized after the }\end{aligned}$
$\begin{aligned} & \text { Park. Lutes was haspitalized after the } \\ & \text { accident in the sevent race at May } \\ & \text { wood. Survivors include his widow and }\end{aligned}$
$\begin{aligned} & \text { wood. Survivo } \\ & \text { two children. }\end{aligned}$

| Park. Lutes was hnspitalized after the accident in the seventh race at May- wood Survivors include his widow and wood. Survivo | past presidents of the ET.A. Were among those honoring vi ball at a fare- well luncheon last week; she is leaving after 14 years as executive secretary. |
| :---: | :---: |

## Yankees-Reds Scoring











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## OTB Is Adding Glamouri

 At New Broadway OfficBold Forbes Is Victor
InHis Return to Racing
 semont stakes winner, who had been
sidelined for four montios with a leg nijiry, yesteridy stirred a crowd of ,
 Tracks clocked inve the fast time wo owhills $\frac{1: 09 i e t}{\text { Little } \text { Table to the wire }}$ by $11 / 2$ lengths.
than 1 was before the Dervo this race
Barrera, trainer Laz colt who was introduced to racing in
in
 ready for his best effortw
Followers of form both at the track and at the off-track betting windows was ready for a victory. They made cess was the colt's sixin in
enth
Rtarts
Retums in the Pink
 signs of his injury, He soppeared a
iittle hewaier than be had earlier in
the season, hut he was the same as
far as gameness and speed were conBerned Forbes, owned by E. Rodriguez
Tizol, was asked to face three older tivals as wrill as
bhand to provide wat waw expected to
be the higgest challe Y-Bryn Fam's seasoged and highly re-
Garded
Honorable Miss, the
 her trail the field for most of the way hber frin she fourth Rockbay Stables
Shyear-old Mac Corkle was third, finisb. ing threequarters of a length behind
Quiet tittle Table. Angel Cordero, who guided Bold
Forbes, was contemt ore kep his charge
off the pace down the backestretch and rounding the turn Entering the
straightaway, the 3 -yearotid colt was
second trailing Eugene C. Coshmanan's second, trailing pugene

One Tonch of the Whip
"I really asked BoId Forbes to rom
right atter the trun for home. ssaid
the puerto Rican riding star. ${ }^{1}$ towched
the Puerto Rican riding star "' touched
hhm onte with mid whit thats all
he needed. This horse is a great one.
He will really show to his best only
atter he's had more raciog." atter he's had more raciog."
Barrera is of the same. opinion " Barrera is or the same opinion "Tm
very pleased by what ounr colt did
toay, waid the cuban-born trainer Now weill give .him more wwork and
prepare him tor the Vosborgh at Aque-
duct. will be staged on oct 30 Barreas and
Cordero are convinced
Castlo

$$
\begin{aligned}
& \text { Gold Cup Hopefuls Drill } \\
& \text { In the barn area ettention } b
\end{aligned}
$$ norkine $11 / 2$-mile classic, Group Plan, supervised a hati-mile brezee for Ash-

more. The French import was clocked
in 50 seconds. Pema said later that wrance's leading rider, YYes St. Martin,
would be brought here to ride Ashmore.
 Cup.
Great Contractor worked a switt six
furongs handiy in
Holing 1/5 nd Father the third-place finisher in the Hogan, the thirc-place fimisher in the
rears. Mmarboro brezed three quar-
ters in $1: 151 / 5$. Dave Whitel

 top weight of 162 pounds for Friday's
53 s edition of the. $\$ 3.500$ Temple
Te gwatinmey steeppechase Joe, the winner early this month, will carry 151. the Grand National, the Temple Gwath-
mey and the Colonial Cup, to be run In Florida
tion postponed approval of the treguns-
fer of
trian fer of Hialeah Park to the owners of
Galffiteam Park track, asking to see
proof of the s13.1 milion transaction The deal had met mimmendiate oppopi-
tion
from
Dale
Benneit Mayor, who said bisis cennety, hrial agreed to
buy the financialy aivi mant said Hisumeney, Ieanard Ro manniks said Hiadeah Parris 11 stock-
holders agreed Monday night to make
the sale. the sale
The board, besides asking to see
leal paperwork of the sale, also asked

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Belmont Racing



## PMeadowlands







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## Mississippi Low, Problems High

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Atmco Steel Profit Dips 1.3\%; Republic Posts 132.9\% Gain

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Averiue Nen York

Chase Manhattan Net Up 15.7\%;
Continental Illinois Rises by 11.5\%

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## September Housing Starts

 Are Highest in 2 1 Y YearsRise Tops Previous Month by 17.6\%Apartments. Surge Wastiverov. out 12 (AP) - Thio






 and

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Building Permits Climb


STOCKS UP ONGAIN INHOUSNG STARTS Dow Rises 3.41 to 949.97 After Being Down by 4 Points Before Noon on Low G.N.P. Advance
by vartange c. vartań A Govermentrat report showing a pickup. Ormesing ostarts im meptember trans-
星 Se steadiest sestor or onponeans tepresent Shorthy betore nom however, the Dow
 siowing economy. beH the Conmerce Dei
patment penid bat the Gross Nationai Product stripped of inflation rose at an
annual rate of 4 percent in the thira quar-

## Mabet Rofilentay  <br> 

Tr. This compared with 4.5 percent Iuarter litest quarterys slowdow way not
 November and possible oitp-pirie ei incroseses

Houstang Starts Are Help
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## Long wip in residentitial construction, 

 Contimeed on Page 63, coiumn 4
 CALVIN BULLOCK, LTD.

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|  | $\begin{aligned} & \text { Yoo pay no } \\ & \text { more hanan } \\ & \text { (share) } \end{aligned}$ | and get a discount of at al kens＊ | $\left\lvert\, \begin{aligned} & \text { You pay no } \\ & \text { more than } \\ & \text { (Vontriact) } \end{aligned}\right.$ | $\begin{array}{\|l\|} \hline \text { and pen a } \\ \text { disconume of } \\ \text { at keast"* } \end{array}$ | Commissions |
| 50 tos 500 | 50.35 | 30\％ | \＄20．00 | 10\％ | 54.50 |
| \＄ $50010 \$ 1500$ | ． 30 | 35\％ | 17.00 | $15 \%$ | 4.00 |
| － 1500 to 53000 | ． 25 | 40\％ | 14.00 | 20\％ | 3.50 |
| 53000 to $\$ 5000$ | ． 20 | 45\％ | 11.00 | $25 \%$ | 3.00 |
| ovar 55000 | ． 15 | 50\％ | 8.00 | 30\％ | 2.50 |

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The new DREYFUS INTERMEDIATE BOND FUND gives
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Five common sense benefits make the new FidelityMunicipal BondFund a standout． Fidelity Municipal Bond Fund combines the advantage of a portiflio of tax－free munizipa bonds with many common sense beneinfound mour

## 1．No saleschargeo

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4．Diversification of investiment dollars． 5．Full－time professional management．教然复


Market Place
Pros and Cons of Reverse Stock Splits


BOND PRICES FALLI，
NEWI ISUES SLOW
Large Volume，Coupled With Shift in View of Fed＇s Sbort－Term
Target，Blamed for Slump
By Join H：ATMAN
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#### Abstract




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## CrPREDEDE <br> 1 State Street Plaza，New York

The Board of Directors is pleased to announce the following election

Wayne L．Townsend Vice President



We are pleased to announce that JOSEPH J．DARCY
is now associated with our
Municipal Finance Departmen

## Salomon Brothers




$\$ 200.000$
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Wiag Fund Deteritur？

## Florida Power Corporation

First Mortgage Bonds，83\％\％Series due 20

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Price 101．60\％and Accrued Interest



MORGANSTANLEF \＆CO．
DILLON．READ \＆CO．INC
GOLDMAN，SACHS\＆CO
E．RHUTTON\＆COMPANYINC．
KUAN，LOER\＆CO．
LOEB，RHOADES \＆CO．
PANE，WEBBER，JACKSON \＆CURI
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HEROLD \＆$C O$
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ple and Business
ofessor Says U.S. Failed on Energy Problems

$s$ Report Earnings for the Latest Quarter



HOUDALLE SEEKING Ohio to Vote on Charter Changes FORT WORTH:STEE


That Could Alter Power Utilities

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| deral Reserve Board approval on Oct. 18 . |  |
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SMITH BARNEYY, HARRIS UPHAM \& CO.



Bring yourself up to date. Late models of used cars are advertised every day in The New lork Times. See the Automobile Exchange in the Sports Pages.
sissippi River Is Very Low, sing Problems for Companies

| ${ }_{\text {tinued }}$ From Page 67 at Memphis, Car |  |
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| builds up and creeps into lon chamnel | loaded barges to its dock at President's siand. Tha harges are being partly un- |
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## Dear Wage Earner: Job losing its challenge?

 Life losing its meaning?'Take action. Think vacation. And call on The New York Times
Travel section to give you Travel section to give you
ideas There's nothing like it to get job and life looking good again.


BJoth Kastman Dilion \& CO.
M. Morton $\varepsilon \mathrm{Ca}_{\mathrm{c}}$

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chnology：Satellite Allows Way Educational Broadcasts

| y vero <br> vay educational marodcastin <br> widely ceattered classrom took a long step forward thi <br> ints Stanford University it <br> in ana at Carletoin University <br> Fifa，Canada，began atteoding <br> meins of a Camadian com <br> jaft is satelitioned in orbit ab <br> art is stationed in orbit above <br> pitude yts equipment foreshad idespread in the nineteen <br> particularly in devetoping na－ zations networks but seek ad the technical skills of farmers maics． <br> 0 －pormd Hermes，light for <br> mays of electrictic－generating <br> 1 kept pointing constantly at <br> is equipped with the most ations：satelilite，a 200 －watt <br> rates Nationsl funds from the <br> Admimistration and manu－ I．the election tuibe division Industries in Redwood City Industries in Redwood City， <br> 30 of the $\$ 60$－million Hermes， churre was supplied by Spar Products Ltd of Toronto，al Products Ltd of Toronto，at $\$$ be launched from Fiorida Ty by a Delta rocket at a Silminior <br> far less than the $\$ 24$ million hed the far peavier A．T．S． <br> id for educational broadcasts <br> imerica and later to madia． <br> er by carrying an umbrella－ <br> sce the craft reached its sta－ <br> miles above the Equator． <br> salled the Communications <br> Satellite：It was rechnis－ <br> es fiy the Canadian Depart－ <br> 管，Research Lahoratory ：in <br> sphed Hermes and cortrots <br> 笽ates－and canadian re－ n pearly 40 projects use tabish communications be－ itals；medical libraryes，scat－ ration，widely separated： uking communities at Zenor tcbewan，and Baịe St．Paus， |
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G．NP．GROWTH RATE
SLOWS TO $4 \%$ LEVEL

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today was the sixth ind row，it did leave
Mr Carter a new openiog to attuck the
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John Kendriç，the Commerce Depart



G．NP．rate climbed $83 / 2$ percent to $\$ 1,710$ Commenting on the vigorous increase
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KENNECOTT AND OTHERS JOIN IN COPPER PRICE CUTS
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Gaines，chief economist of


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＂What he needs now is a CPI number that win confirm that his has been the
tight policy MMr Gines said
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haps thacturers Hanover has bad per－

 percent or leass for september trom the
6percent that has prevailed much of this
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Mr，Gaines predicted that today＇s pre
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Real Final Sales Up by $4.4 \%$
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The report placed net income at $\$ 37.6$
million，or $\$ 1.08$ a share，against 829 million，or 88 cents s share in the $\$ 294$ niwin，or 88 cents a share，in the like
1975 period．Sales rose to $\$ 303.7$ million trom period．Males rose to $\$ 303.7$ million
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millino in the three month The company pointed out that mo The company pointed out that mo－ gher because pof incren earnings were
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Price $\$ 25$ a Share
and accrued dioidends

wimay legally offer these Sewrities in MATURITIES AND YIELDS $\begin{array}{lllllllll}1977 & 5.55 \% & 1981 & 6.90 \% & & 1985 & 7.70 \% & 1989 & 7.90 \% \\ 1978 & 6.10 & 1982 & 7.30 & -1986 & 7.75 & 1990 & 8.00 \\ 1979 & 620 & -1983 & 7.35 & 1987 & 7.75 & 1991 & 8.00 \\ 1980 & 6.50 & 1984 & 7.50 & & 1988 & 7.85 & & \end{array}$


## Salomon Brothers

Blyth Eastinan Dillon \＆Co：－．Drexel Burnham \＆Co

HORGANSTANLEY\＆CO．
BACEEGALSEY STUARTINC．BUYTGEASTMAANDILLON\＆CO．，DRETELBURNEAMIECO．
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DEAN WITTER \＆CO． BARON
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## MOMENTUM

You con't build it into a gome plon-or $\alpha$ morketing plan, for that matter. But momentum com mean everything when it comes to moving the ball or a product. And the alert quarterback or media planner knows how to take advantage of it.

SI closed out the third quarter of this year. up $16 \%$ in advertising revenues. And our second issue of the fourth quarter (October 1l) set an all-time single-issue record of $\$ 3$ million worth of advertising.

That's momentum. The kind you con put to work for your product by riunning your ads where the best action in magozines is.
Sports Illustrated


Meet the medicine man and a tribe of colorful people on the back page. See the brand of pizzazz that's made People good medicine for all sorts of advertisers. Want proof? We jumped from 43rd to 14th in PIB pages in the first haff!
People. Suddenly, it's the place to be.

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## Advertising

Supermarket Computerization Studied By PgIIPP H. DOUGHERTY Slowly and, it it hoped, surely the
Advertising Research Foundation is Payout . Intended to discover the exact rela-
tionship between promotion and sales tionship between promotion and sales,
it would have at its. heart the computerized che ckoveut coumters that are slowly
finding their way into swpermarkets finding, their way
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The project was announced two years ago and yesterday, at the annual com-
ference of the A.F. at the Waldori
Astrin ference of the A.R.F. at the Waldorf
Astoria Hotel Paul E I. Gerold, for
mer president of the foundation and mer president of the foumdation, and
John 5 . Coulson, vice president-research
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For so many companies the check-
out counter is where it is an at and as
Mr. Geriold put it it Out counter is where it is at at and as
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Working with $a=$ small number Working with a small number of
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Subseribing companies wili get that
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 be takeo each day of the sypermarket
sentive to sbow what kind of facing
each brand is getting and whether it
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their own as well as competitors'
brands.


Malcolm McNiven, vice president of
marketing services of Pallisbury stid these days you never hear research
people questioning theefact that adver-
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keeping dience research based oo diary
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prasident and director of Tesearch of the
National Association of Broadcasters.

 - sanpling frame are slighty biased be
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and accuracy, as weal as attixudes, un jergo a ripybmic. flux during the danc.
said.Mr Grebber
Reppoding with vigor, the audience Higher Ad Revenues Seen


 Drake Hotel, Chicago, that the current
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## Dollar Declines Abroad

 On Expectation of Rise In West German RateIONDON, Oct 19 (AP)-The dollar los rround on most European currency marr
sets today asid expectations that the
weekend realignment of weekend realignment of joint float cur-
rences would give west German authort
ties leeway to raise domestic interest rates wewthout tout rise domestic interes Oll relationships.
Onitish poound fell maider and the ailing
Binaly against the dollar.
In London, the pound closed at 51.6503 ,
compared with 51.6520 yesterday. In Amsterdam the dollar was worth 2.5605. guilders, up from yesterday
The French franc, in what Paris brokers
 proved against most currencies. The dol-
ar colosed in Paris 4 t. 4880 francs, down
rom 5.0150 yesterday. In 5.0150 yesterlay.
In
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the dilar lost more than pfernig and in Zurich more thare a cer
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wes me. It ended the day at 2.4344 wes
German manks agains Yesterays 24555
und at 2.4455 Swiss fraocs against 2.456 at yesterday's close.
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Gord bullion prices G troy builion prices dropped to $\$ 115.37$
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| Second Edtion Revised $\$ 1200$ <br>  <br>  | I135 FIRST AVE WAMHATTAM 371-9008 |

## More PT readers (4) have drive than Time © Newsweel readers.

In fact, more of our readers bought new cars last ye than the readers of just about every other major magazine Just: ask Simmons. You could get a lot of mileage out of th The live their dreams today, rot tomoprow Psychotogy Toilay


## Best way out of town?

## Philadelphia. One way.

(They're the only two things I have to thank her for:) 1 suggest, however. you postpone the delights to be geined Irom ble
or bottle, andi board the next rail car to sanctity and sanly on the Delay Ah, yes: Prilededphla. The firm promlse of business as. usual end mo
 fully improved industrial land neirby and millons of squere leet
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Follow, then. Follow by canoe, by ox cart or on fiot tif not by train. Follow, then. Follow by canoe, by ox cart or on foot if not by train. Fo - ISorimetting about thiar city you'ra In reminds me ol Vand


Tha New Philadelphia Story features eight "billion dollat' banks. The
east coasi location (ijust 90 miles from New York), and transporation to
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## TECHNICAL PR WRITER

Small PR agency seeking crackerjack writer with heavy induatrial background. Should have some engineering education plus trade magazine or agency experience. Top salary
for dependable producer. Resumes please SS 459 TIMES Benima
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me $\begin{aligned} & \text { mery } \\ & \text { aders }\end{aligned}$

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Ni Corporation Affairs
CunardSettiles Dispute Blocking Purchase of Maritime FruitShips The Cunard Steam Ship Company an-
nounced in London yesterday that it
reached an out-of-court settlemet reached an out-Of-court settiement of
a dispute that was boldiag up its pro-
posed acquisition of the postrigerated cargo vessels of the finan-
ctally troubled cially troubled Maritime Fruit Compa-
n, an Israeli-American shipping con-
cem. ny, an
cem.
Cuna
Cunard a subsidiary of Trafalgar
House Investments had afreed to buy
all 12 British-flag shing all 12 British-flag ships from Maritime
Fruit for azout $\$ 102$ million. However
Norinvest an Norinvest, a Norwegian financial con
cern, had arranged separately to sell
two of the ships in tis capacity

 When Cunard and Marerime. Fruit
preparent to appeal, West German inter-
ests made a counterofer for ant shisp. Cumarra countiderofter for aill 12
parties had reached yerdiay that the ment whereby the Cunard caotracet to
buy the 12 vessels would be completed
as as pange for the eventual sale of two
of the vessels of the vessels to Brans on oct
Maritime Fruit which Maritime Fruit, which specialized in
refrigerted.cargo
teen transportaton, has trying to state off its creditors
 were seized by rreditors of to the shior debts
when the company ran into financial

Top Executives Resign At Richford Industries Richford Industries announced that
certan personal expenditures were in-
properly charged to and paid hy the company during calendar 1974 and
1975 and that inventory during the
period was overtor $\$ 650,000$ was overstated by about
The packaging and buiding por The packazing and building products
manufacturer said tbat as a result, te-
phen $J$ Kneapier, chairman Jerome phen J. Kneapler, chairman, Jerome 1 .
shisho., perident. Charles. Kneqper.
secreary and Harvey Fein, treasurer,
had resigned The company noted that white the
aggregate amount of the expenditures
had not heen finally determined Ste had not heen finally determined Stee
hen J. Kneapler had agreed tor rem-
burse the company, upon completion urse the company, upon completion
of an accounting of such expenditures,
which are estimated at
Caterpillar Plans to Offer. $\$ 200$ Million in Debentures Th Caterpilar Tractor Company an-
nounced ill planed ab poblico fferio or
$\$ 20$ million of sink $\$ 200$ million of sinking fund deben.
tures due No. 1.200 . Proceed vill
be used to finamece capital expenditures. The farm equipment company said it
planned capitap expenditures of about
$\$ 1.8$ hillion during 1976 to 11.8 bilition during 1976 to 1978 .
The company said Lehman Brothers The company said Lehman Brothers
Inc. and Merrill Lymnh iterce, Fenner
s. midh Inc would head the nation
wide troup making the puhlic offering widmith unc would head
scheduled for lating the pultilit
Federal Financial to Buy W. T. Grant Receivables The Federal Financial Corporation
has entered into an agreement with
the estate of the w

Kraftco Links Poor Translations In Currencies to 18.4\% Profit Dip

The Kraftco Corporation, the clare oods, yestestersor of dattrinted and pan packaged dverse effect of foreigur currings tonans
ations.
it was the first quarterly decline thi rear.
Net income for the September quarter
vas 334.9 million, or 51.25 a sbare com-



 ert
Sarer perioss. for the 13 wieeks to Sept. 25
Sained 4.5 percent all due to increased


 esults in Briaiain, have hurng depressend
tule change is expected for the remain Althoueh the rost of domestic chesse
ose and fell erratially during the 1976
jine-month period. average costs were uch higher than in the 1975 period. a Socessed cheeses.
Santa Fe lindustries reported net income
or the tirid quarter ent to $\$ 39.1$ martilion was or down 12.9 per
Tom $\$ 4.49$ million, or $\$ 1.75$ a sbare,
ear ago.
Revenues were up about $\$ 19$ million
$\$ 303$ million in the quarter, reflecting o $\$ 303$ million in the quarter, reflecting
ncreased freight retes, but this was more
tap offset by a $\$ 29$ million increase in perauing expenses, John S. Reed, chair-
Th, epplained
ncreaserease resulked mainly from wage creases and higher material costs. A ding 68 miles of repiacement welded Third-quarter pretax contribu 526.1 million from troleum pretax operations accounted
$\$ 19$ milhon, a 33.4 million drop be or $\$ 19$ milhon. a s 33.4 million drop be
ause of lower crudde-oil production and pot offset oy berating and exploratiory costs
ine in the quarter in wowtrast to a $\$ 100,000$
the bankrupt retail chain, to purchase
Grants customer account receivable
and certain reiated assent for $\$ 37.7$ mil-
lion Charles $G$ Ros.
 rustee, anniounced
The agreement provides for The agreement provides for an addi-
tional payment ofter federal recoups
ith purchase price, which will be equal its purchase price, which will be equal
to L percent of Fediarar's net collec.
tions of receivables duriog 12 months tions of receivables duriog 12 months
following the transaction's cosing. The
sale of the receivables is subject to sale of the receivables is subject to
court apporoal, Mr. Rodman said. and
the agrement may be terminated by
 Federal is a Minneapolis-based corpo-
ration. Planned by Champion The Champion International Corpora-
tion said it planned tin invest 51.1
hilion in new capital projects over the
nexat five vear . next five yeart. TTe compagans is ave thead
ing producer of building materials and ing producer of building materials and
paper products.
The company said it would expand The company sald it woukd expand
manufacturing capacities at it court-
and, Ala, pulp and paper mill, more than doubling its present pulp capacity
there by 7 si toos a day and by int
stafling third paper machine, due to Pratt \& Whitney Awards Engine ContracttoPhilips The Pratt \& Whitney Aircraft Com-
pany, a division of the United Tech-
 awaried N. Vd Philips Gloeilanpen-
fabriken of Eindidoven the Netherlands.
contrat to co-produce the engine
that will power the F-16 that will power the F-16 aircraft bought
by four Euro pean countrict tratt $z$
Whimey saic tha contract could demount thimey saic
to about
eight tears. Under an agreement signed last year,
the Unite thates. Belgum Demmark,
the Nether ands the Netherlands and Norway will share
in producina p to 348 jet fighters
be to Kodak Instant Cameras Get Holiday Sales Push The Eastman Kodak Company said it nd EK-6 instant cameras to the mar-
ket during 1976 with most shipments
taking place between now and the of the year. Walter A. Fallion, president of East-
mann Kodak said shipmens of Kodak
instant cameras during the toiliday selling season "will surpass previous
records set by pocket nistamatic . .am-
eras in a comparable price range." Campbell Lawyers Find No Basis for Heinz Suit The Campbell soup Company said complaint filed by the H . J. Heinz Com-
pany in Federal District Court in Pittspany in Federal District Court in Pitss-
hurgh last rrlday and odvised that
there was no basis for the Heinz Heinz, seeking $\$ 105$ million in dam-
ges, charged that Camphell had attempted to monopolize the manufacture and sale of cannen doups in retaial
stores. Compbell asserted that it had
aways conducted its busin th always conducted its business in a prop-
er and legal fashlon and tbat it in-
tended to defend the Hein sit

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## Changing Marketing Strategies In A New Economy

Our economy is essentially an economy of large-scale production. To distribute this output, marketing plays a key role. But marketing techniques cannot remain static in our dynamic economy. This has been well demonstrated by the marked changes in recent
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$\square$ New York University
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JudgeDisqualifiesHimself In 2d Carter－Artis Trial For Murder in Jersey City




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TV：＇Madama Butterfly＇in a Superb Production


Shipping／Mails
 Paterson tavers in 1966.
Judge Marchese was rep Judge Marchese was replaced by Pas－ sic County Judge Bruno L．Leopizzi，
who was originally assiged to preside at
he trial last April atter the conviction
 nted a witiess a who tesestified haf refoere
and jury in
The defens
Hine deofensizzi＇s raised
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Mirella Freni in Title Role With Vienna Philharmonic
avoids her usual coquettish mainer
isms to capture the deeper attractive isms to capture the deepere atractive
ness of a courtesan or geisha．Superbly
costumed and madis costumed and made up，she creavers
Butterlly that is memoraly affecting Mr．Domingi＇s sisikertion verges on the
stereotype of the repulsive American stereotype of the repulsive American． ing around money，showing distespect Por Butterfiys religious objects，this
Pinkerton is robust croation，saved
from pure vilainy by his natural sta－

The production as a whole seems to
emphasize any opportunity for anti－ American sentiment，which is ironic，as the opera was inspired by a David
Belasco play that Puccini had seeni in
London But no to underline the opportumity is in missed crass Uncte Sam，arctualy reepresented and gentleness of a Butterfly．Far from
 oplicit love duet that ends stantlingly jicating Beatereriogs of flower petals happy future．Maintaining a splendid
baiance betwe smain detail apd sus－
tained lyricism，the opera maintains its extraod diloary ability to disarm and se－
dưe Tharoven henethut has lost non
of its aristic power．


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tive.Republican

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Buckley Tells F.C.C. That 5 Upstate PBS Stations Reneged on His Ad



## Beagood girner: Goswallowyournose.



The Queen of Girners, above, just swallowed her nose. To qualify lose your chin, cross your eyes, make faces like last year's Limburger Girning? Its: an Scotch word for snarling and some old scotch sure helps. Founder is old Laugh-

Iner Gary Ówens, who put out the call tor Silly Puty faces on his L. A radios He may look straight in the picture, but "of coorse Im girning If I weref ? face would be too horrible to look at"" Life go you down? Girn and bear it


Real tiger Princeton cheerIeader John Phillips designed a do-it-yourself atomic bomb for a physics term paper. I's SSimple inexpensive and easy to he ther sophisticated. than the Hirorshima bomb.?.Yale
and Harviard better watch out.


Want toget your hands on somefun? Like tograb onto some laughs, drama, adventure, pathos, surprises...and yes, some very stumulating ideas?
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Look how Peopie's soaring. Our circulation's up there at 1,800,000. Already! Which means $10,500,000^{*}$ very with-it eaders. Which means ...some market.

Because these are exacily the people any advertiser of people products wants to talk to. Theyre the young, educated, prospering, urban men and women who latch onto new ideas and turn them into trends and phenomena. They read People cover-to-cover...front, middle and back...because it's their ind of humanity-in-print
If you want proof that adverisers have bought the People idea all the way, look at the variety of ads. Food, cosmetics tobacco, cars, apparel, liquor, appliances, and on and on And there's more impressive proof:

We went from 43 rd to 14 th in PIB ad pages in the first halt! Yes, People's the magazine with the momentum. The new
nedia option. The new marketplace.

Suddenly, it's the place to be.


[^0]:    

[^1]:    Warning: The Surgeon General Has Determined
    Thar Cigarette Smoking Is Dangerous to Your Health.

[^2]:    "

[^3]:    

